Email Communication to Your SENIORS: Most Important Part of Application

**Subject Line:**

The most important part of a college application

**Copy:**

Dear **[First Name],**

A lot of you have asked me which part of a college application is the most important.

The truth is, every college will weigh each part of the application differently. The best thing you can do is to put forth maximum effort and focus on each part of the application.

Check out these three links, with information on how to make each part of your application stand out:

* [Craft a resume that colleges will notice](http://pages.act.org/resume-for-college-application)
* [Six steps to creating an essay that impresses](http://pages.act.org/how-to-write-an-application-essay)
* [How and when to ask for a letter of recommendation](http://pages.act.org/asking-for-letter-of-recommendation.html)

Please come see me if you have any questions! And best of luck finishing those applications.

**[Signature]**

Email Communication to PARENTS of SENIORS: Most Important Part of Application

**Subject Line:**

The most important part of a college application

**Copy:**

Dear **[First Name],**

Many students have asked me which part of a college application is the most important.

The truth is, every college will weigh each part of an application differently. Colleges are looking for a well-rounded individual who shows promise in a lot of areas.

To help you and your child complete an application that will get noticed, these links provide information on how to make different parts of an application stand out:

* [Craft a resume that colleges will notice](http://pages.act.org/resume-for-college-application)
* [Six steps to creating an essay that impresses](http://pages.act.org/how-to-write-an-application-essay)
* [How and when to ask for a letter of recommendation](http://pages.act.org/asking-for-letter-of-recommendation.html)

Please contact me if you have any questions!

**[Signature]**