Email communication to your SOPHOMORES: College & Career Planning

**Subject Line:**

Gain an edge

**Copy:**

Dear **[First Name],**

You’re halfway through your sophomore year and, believe it or not, graduation will be here before you know it.

I’ve always advised my sophomores to get a head start on college and career plans, and now I’m passing on this advice to you. Trust me, if you take just 30 minutes out of your week to work on future planning, you’ll save yourself a lot of work and stress in the future.

To help you start planning, try out [this resource](https://actiam.act.org/auth/login.do?RelayState=ACTB2C&commonAuthCallerPath=%252Fsamlsso&forceAuth=false&passiveAuth=false&relyingParty=act-pwe-prod&tenantDomain=carbon.super&type=samlsso&sessionDataKey=b7757f9b-1477-42d5-8f34-1ffaac3fe7b3&relyingParty=act-pwe-prod&type=samlsso&sp=act-pws-prod&isSaaSApp=false&authenticators=CustomGoogleOIDCAuthenticator:CustomGoogleIDP;BasicAuthenticator:LOCAL:LOCAL) to help you immediately start exploring majors, colleges, and possible careers.

And remember, as you begin exploring plans for the future, I’m here to help. Please come to me if you have any questions.

**[Signature]**

Email communication to PARENTS of SOPHOMORES: College & Career Planning

**Subject Line:**

Help your child gain an edge

**Copy:**

Dear **[First Name],**

Your sophomore is halfway through the year and, believe it or not, graduation will be here before they know it.

I’ve always advised my sophomores to get a head start on college and career plans, and now I’m passing on this advice to you and your child. I know this season can be busy, but if your sophomore takes just 30 minutes out of their week, they’ll save a lot of work and stress in the future.

To help start planning, try out [this resource](https://actiam.act.org/auth/login.do?RelayState=ACTB2C&commonAuthCallerPath=%252Fsamlsso&forceAuth=false&passiveAuth=false&relyingParty=act-pwe-prod&tenantDomain=carbon.super&type=samlsso&sessionDataKey=b7757f9b-1477-42d5-8f34-1ffaac3fe7b3&relyingParty=act-pwe-prod&type=samlsso&sp=act-pws-prod&isSaaSApp=false&authenticators=CustomGoogleOIDCAuthenticator:CustomGoogleIDP;BasicAuthenticator:LOCAL:LOCAL) that allows students to immediately start exploring majors, colleges, and possible careers.

And remember, as questions about the possible paths of the future come up, I’m here to help. Please contact me with any questions.

**[Signature]**