Email Communication to Possible Test-Takers: FREE Test Prep

**Subject Line:**

Looking for test prep? Start here

**Copy:**

Dear **[First Name],**

If you’re thinking about taking the ACT® test soon, and you’re not sure where to start with test prep, I highly recommend attending this [FREE sample online prep class](http://pages.act.org/Online-Prep-Live-Event.html) on Tuesday, January 16, at 7 pm EST.

This session will get you thinking about what kinds of subjects and questions you can expect from the ACT, while also giving you the opportunity to refresh and refine the lessons you’re learning in your classrooms.

If you have more questions about test prep and want to see more options, schedule a time to visit me.

**[Signature]**

Email Communication to PARENTS of Possible Test-Takers: FREE Test Prep

**Subject Line:**

Free test prep

**Copy:**

Dear **[First Name],**

If your child is thinking about taking the ACT® test soon, I highly recommend that your student attends this [FREE sample online prep class](http://pages.act.org/Online-Prep-Live-Event.html) on Tuesday, January 16, at 7 pm EST.

This session will run through the kinds of subjects and questions someone can expect from the ACT, while also giving your child the opportunity to reinforce the lessons they’re learning in the classroom.

If you have more questions about test prep and want to see more options, please contact me.

**[Signature]**