Email Communication to Your JUNIORS: Take the ACT®

**Subject Line:**

When is the best time to take the ACT?

**Copy:**

Dear **[First Name],**

Many students take the ACT® test spring of their junior year. Everyone takes tests differently, but taking the test during junior year lets you experience a high-stakes testing environment early and gives you scores that you can use as benchmarks to identify your strengths and areas of improvement.

Taking the test now can put you in a better position to be accepted into more colleges and win more scholarships. [Register now](https://www.act.org/content/act/en/products-and-services/the-act/registration.html) for the next test date or [find one that best fits your schedule](https://www.act.org/content/act/en/products-and-services/the-act/registration.html#dates).

Come see me if you have questions or want to know where to find test prep.

**[Signature]**

Email Communication to PARENTS of JUNIORS: Take the ACT®

**Subject Line:**

When is the best time to take the ACT?

**Copy:**

Dear **[First Name],**

The common practice is for students to take the ACT® test the spring of their junior year. If your child takes this admissions test for the first time now, they gain two advantages.

* They can experience a high-stakes environment early, leading to fewer jitters if they decide to test again.
* They get scores that can be used as a benchmark to identify strengths and areas for improvement.

Testing now will put your child in a better position to be accepted into more colleges and win more scholarships. [Go here](https://www.act.org/content/act/en/products-and-services/the-act/registration.html#dates) to find the spring ACT test dates.

Please contact me if you have any questions.

**[Signature]**