Email Communication to Your **FRESHMEN**: Prepare for Sophomore Year

**Suggested Subject Line**:

How to prepare for sophomore year

**Copy**:

Dear **[student],**

You might have a sense of excitement about sophomore year and rightfully so. There’s a lot to be excited for—classes, friends, sports, and other activities. But amidst all these obligations, don’t forget about why you’re here: to prioritize and plan for the future.

A little planning each week can go a long way. [Check out this article](https://www.act.org/content/act/en/students-and-parents/class-of-2021.html) which will help you:

* Become an expert on “you”
* Understand the importance of community and having a support network
* Discover possible majors and careers

If you have any further questions about this topic, please schedule a time to see me.

**[Signature]**

Email Communication to **PARENTS of FRESHMEN**: Prepare for Sophomore Year

**Suggested Subject Line**:

How your student can prepare for sophomore year

**Copy**:

Dear **[First Name],**

Your child might have a sense of excitement about sophomore year and rightfully so. There’s a lot to be excited for—classes, friends, sports, and other activities. But amidst all these obligations, don’t let them forget why they’re here: to prioritize and plan for the future.

A little planning each week can go a long way. [Check out this article](https://www.act.org/content/act/en/students-and-parents/class-of-2021.html) which provides information on:

* How to become an expert on “you”
* The importance of community and having a support network
* What 6 activities will help them discover possible majors and careers

If you have any further questions about this topic, please don’t hesitate to contact me.

**[Signature]**