Email Communication to Your **SOPHOMORE**: Decide What to Do After High School

**Suggested Subject Line**:

College or Career: Which path will you take after high school?

**Copy**:

Dear **[student],**

As summer starts, it’s a great time to figure out if you’re going to college or directly into a career after graduation. Deciding what your path after high school looks like now will help you start preparing for that desired outcome so you’re not scrambling to make this tough decision during senior year.

To help you decide, [check out this article](https://www.act.org/content/act/en/students-and-parents/class-of-2020.html) which explains:

* The 3 reasons why you should consider going to college
* What other options, besides college, are out there
* How to improve your employability

If you have any other questions about this topic, please schedule a time to talk with me.

**[Signature]**

Email Communication to **PARENTS of SOPHOMORE**: Decide What to Do After High School

**Suggested Subject Line**:

College or Career: What path should your child take after high school?

**Copy**:

Dear **[First Name],**

As summer starts, it’s a great time for your child to figure out if they’re going to college or directly into a career after graduation. Deciding what path to take after high school will help your child start preparing for that desired outcome now so they’re not scrambling to make this tough decision during senior year.

To help them decide, [check out this article](https://www.act.org/content/act/en/students-and-parents/class-of-2020.html) which explains:

* The 3 reasons why your child should consider going to college
* What other options, besides college, are out there
* How your child can improve their employability

If you have any other questions about this topic, please don’t hesitate to contact me.

**[Signature]**