Email Communication to Your SENIORS: College Applications

**SUBJECT LINE:**

How to finish strong with your college applications

**COPY:**

Dear **[First Name],**

Many of you have come to me asking for help and advice on how to make your college applications stand out.

I’ve discovered [this guide](http://pages.act.org/rs/480-GCQ-034/images/ACT_UltimateGuideApplying4College.pdf) with information on how to do just that. You can use it as a one-stop resource on everything related to college applications. I encourage you to check it out and use this information before you submit your final applications.

Power through this last part of the “college application season” and know that I’m rooting for you. Come to me with any questions about your applications or other issues.

Best of luck,

**[Signature]**

Email Communication to PARENTS of SENIORS: College Applications

**Subject Line:**

How to make a college application stand out

**Copy:**

Dear **[First Name],**

Many students have come to me asking for help and advice on how to make college applications stand out.

I’ve discovered [this guide](http://pages.act.org/rs/480-GCQ-034/images/ACT_UltimateGuideApplying4College.pdf) with information on how to do just that. It can serve as a one-stop resource on everything you and your child want to know about college applications. I encourage all my students to check it out and implement the tips and tricks it suggests before submitting final applications.

Contact me with any questions about the college application process.

**[Signature]**