Email Communication to **Parents**: Ask a Parent

**Subject Line**:

Advice from other parents

**Copy**:

Dear **[First Name],**

Many of you come to me with questions about financial aid or college and career planning. And rightfully so. There’s a lot you have to think about, and do, to get your child ready for life beyond high school.

To help with this, I’ve found a [great video resource](https://www.youtube.com/watch?v=Di5OaPpAahY&list=PLsrL2iPV0SkGnh9RHFpGImpdrts0KYYTE&index=3) that only takes a couple minutes out of your day. These videos answer a commonly asked question, and you can find specific advice on:

* College planning
* Financial aid and saving for college
* College and scholarship requirements
* Starting a discussion with your child
* ACT® test information

Contact me if you want to delve deeper into one of the subjects covered in the videos.

**[Signature]**