**Employer email: Hiring**

Subject: Streamline your hiring and find qualified candidates

Dear <>,

Hiring new employees can be a tedious, time-consuming process. But what if there was a way to streamline that and make sure you’re hiring the most qualified people for the job?

One way to streamline the hiring process is to profile the skills required in your positions and determine the skill levels needed to be successful. This can be accomplished using skills assessments and career readiness credentials.

CG Power Systems did just that. The company lowered its turnover rate to just 3% and reduced training time for workers by establishing minimum qualifications for each position and requiring a career credential with applications. Read the whole story [here](http://www.act.org/content/dam/act/unsecured/documents/5249_WK_CGPower.pdf).

WorkKeys is part of our ACT® Work Ready Communities initiative. We are making sure all our area employers are aware of the tools available to help them hire qualified employees. Contact us at [phone] to learn more about how our community is strengthening our workforce and growing our economy.

Sincerely,

[Name]

[Contact info]