



National Collegiate Retention and Persistence to Degree Rates

Since 1983, ACT has collected a comprehensive database of first to second year retention rates and persistence to degree rates. These rates provide national benchmarks for institution type and level of selectivity. Data are compiled by ACT from the ACT Institutional Data Questionnaire, an annual survey of information collected from two-year and four-year postsecondary institutions.

First to Second Year Retention Rates

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For more information, contact ACT Educational Services at 319/341-2275 or go to our website: www.act.org

Important Information About These Tables

Beginning with the 2004 ACT Institutional Data Questionnaire (IDQ), several changes took place in the format, collection, and reporting of these data.

1. The definitions of two important data elements were modified: institutional selectivity and level of degree offerings.
2. The IDQ information was collected online rather than in traditional paper format.
3. Previous tables published by ACT featured “freshman to sophomore dropout rates.” Those rates are now reported as “first- to second-year retention rates.” Individuals who compare these results with previous reports or monitor trends in these data should keep this change in mind.
4. These reports are based on data accumulated through 6/1/07.

These changes resulted in a lower-than-usual return rate. Whereas earlier tables included information from 2,500+ institutions, these results are based on just less than 1,700 institutions. Despite this lower submission rate (which will improve in future reports), the data reported here are remarkably similar to results of previous years.

Many of the tables are reported by institutional admission selectivity. The selectivity categories used are based on the general descriptions below.

Selectivity Level	ACT Middle 50%	SAT Middle 50%	Definition
Highly Selective	27-31	1220-1380	Majority admitted from top 10% of H.S. class
Selective	22-27	1030-1220	Majority admitted from top 25% of H.S. class
Traditional	20-23	950-1070	Majority admitted from top 50% of H.S. class
Liberal	18-21	870- 990	Majority admitted from bottom 50% of H.S. class
Open	17-20	830- 950	Generally open to all with H.S. diploma or equivalent

Table 1

Summary Table: National First to Second Year Retention Rates by Institutional Type

Degree Level/Control	N	SD*	Mean %
Two-year Public	405	13.9	51.4
Two-year Private	40	31.6	57.4
BA/BS Public	55	13.6	67.6
BA/BS Private	277	18.7	70.2
MA/1st Professional Public	196	10.8	70.5
MA/1st Professional Private	384	12.8	73.2
PhD Public	195	16.9	78.0
PhD Private	164	12.0	81.8
Total	1,716	N/A	68.1

* Standard Deviation

Table 2

First to Second Year Retention Rates for Two-Year Colleges by Admission Selectivity

Admissions Selectivity*	Two-Year Private Institutions			Two-Year Public Institutions			All Institutions in Row		
	Mean	N	SD**	Mean	N	SD**	Mean	N	SD**
Highly Selective	N/A	1	N/A	0.0	0	0.0	N/A	1	N/A
Selective	79.3	3	26.1	92.0	1	N/A	82.5	4	22.2
Traditional	78.6	9	16.7	63.5	4	14.4	73.9	13	17.0
Liberal	56.0	5	31.6	60.3	7	18.2	58.5	12	23.4
Open	44.0	22	31.0	51.0	393	13.6	50.6	415	15.0
All Institutions in Column	57.4	40	31.6	51.4	405	13.9	51.9	445	16.3

* Highly Selective = ACT Score Range 27-31, SAT Score Range 1220-1380

Selective = ACT Score Range 22-27, SAT Score Range 1030-1220

Traditional = ACT Score Range 20-23, SAT Score Range 950-1070

Liberal = ACT Score Range 18-21, SAT Score Range 870-990

Open = ACT Score Range 17-20, SAT Score Range 830-950

**Standard Deviation

Table 3

First to Second Year Retention Rates for Four-Year Public Colleges by Admission Selectivity

Admission Selectivity*		Offering Only Bachelor's	Offering Bachelor's and Master's	Offering Bachelor's, Master's and Doctoral	All Institutions in Row
Highly Selective	Mean % =	89.5	90.0	92.2	91.8
	N =	2	3	25	30
	SD** =	4.9	5.0	4.0	4.1
Selective	Mean % =	87.7	79.4	82.4	81.6
	N =	3	31	65	99
	SD** =	8.6	7.8	6.5	7.1
Traditional	Mean % =	72.7	70.2	73.0	71.6
	N =	31	98	73	202
	SD** =	8.9	7.9	10.2	9.0
Liberal	Mean % =	52.3	66.5	58.8	62.6
	N =	3	12	4	19
	SD** =	3.8	7.6	23.0	12.5
Open	Mean % =	54.0	65.7	70.6	65.2
	N =	16	52	28	96
	SD** =	7.5	13.5	16.9	14.7
All Institutions in Column	Mean % =	67.6	70.5	78.0	73.4
	N =	55	196	195	446
	SD** =	13.6	10.8	12.6	12.7

* See Table 2

** Standard Deviation

Source: ACT Institutional Data File, 2007

Table 4

First to Second Year Retention Rates for Four-Year Private Colleges by Admission Selectivity

Admission Selectivity*		Offering Only Bachelor's	Offering Bachelor's and Master's	Offering Bachelor's, Master's and Doctoral	All Institutions in Row
Highly Selective	Mean % =	94.0	90.1	93.9	93.0
	N =	27	19	35	81
	SD** =	4.7	5.6	5.1	5.3
Selective	Mean % =	79.5	80.4	83.5	81.0
	N =	48	97	55	200
	SD** =	14.8	6.3	6.0	9.1
Traditional	Mean % =	66.7	71.8	72.7	70.2
	N =	109	177	47	333
	SD** =	15.4	10.2	13.9	12.9
Liberal	Mean % =	59.1	57.8	72.0	59.8
	N =	24	36	7	67
	SD** =	17.3	15.6	5.4	16.0
Open	Mean % =	63.7	69.2	80.5	68.2
	N =	69	55	20	144
	SD** =	19.9	14.5	9.6	17.6
All Institutions in Column	Mean % =	70.2	73.2	81.8	73.9
	N =	277	384	164	825
	SD** =	18.7	12.8	12.0	15.5

* See Table 2

** Standard Deviation

Source: ACT Institutional Data File, 2007

Table 5

Summary Table: National Persistence to Degree* Rates by Institutional Type

Degree Level/Control	N	SD**	Mean %
Two-year Public	253	17.6	27.1
Two-year Private	20	27.1	51.0
BA/BS Public	36	18.7	40.5
BA/BS Private	159	22.3	57.5
MA/1st Professional Public	152	15.0	38.2
MA/1st Professional Private	275	15.8	54.9
PhD Public	171	17.1	49.3
PhD Private	133	17.7	64.1
Total	1,199	N/A	47.0

* Completion in 3 years for Associate Degree; 5 years for BA/BS

** Standard Deviation

Table 6

Persistence to Degree* Rates for Two-Year Colleges by Admission Selectivity

Admission Selectivity**		Two-Year Private Institutions	Two-Year Public Institutions	All Institutions In Row
Selective	Mean % =	82.0	0.0	82.0
	N =	2	0	2
	SD*** =	2.8	0.0	2.8
Traditional	Mean % =	59.0	23.5	41.3
	N =	4	4	8
	SD*** =	20.2	13.2	24.7
Liberal	Mean % =	45.0	33.8	36.0
	N =	1	4	5
	SD*** =	N/A	30.3	26.7
Open	Mean % =	44.2	24.8	25.8
	N =	13	245	258
	SD*** =	28.7	17.5	18.6
Total	Mean % =	51.0	26.9	26.9
	N =	20	253	273
	SD*** =	27.1	17.6	19.6

* Completion in 3 years for Associate Degree

** Selective = ACT Score Range 22-27, SAT Score Range 1030-1220

Traditional = ACT Score Range 20-23, SAT Score Range 950-1070

Liberal = ACT Score Range 18-21, SAT Score Range 870-990

Open = ACT Score Range 17-20, SAT Score Range 830-950

*** Standard Deviation

Table 7

Persistence to Degree* Rates for Four-year Public Colleges by Admission Selectivity

Admission Selectivity**		Offering Only Bachelor's	Offering Bachelor's and Master's	Offering Bachelor's, Master's and Doctoral	All Institutions in Row
Highly Selective	Mean % =	70.5	72.5	75.8	75.1
	N =	2	2	20	22
	SD*** =	9.2	13.4	9.1	N/A
Selective	Mean % =	71.5	51.0	54.1	53.5
	N =	2	28	60	90
	SD*** =	20.5	16.5	13.9	N/A
Traditional	Mean % =	41.1	35.8	41.0	38.7
	N =	25	78	65	168
	SD*** =	13.6	11.8	11.6	N/A
Liberal	Mean % =	40.0	37.1	28.0	35.6
	N =	1	7	2	10
	SD*** =	N/A	11.9	4.2	N/A
Open	Mean % =	17.8	31.9	39.7	33.4
	N =	6	37	24	67
	SD*** =	8.9	12.8	14.7	N/A

* Completion in 5 years for BA/BS

** Highly Selective = ACT Score Range 27-31, SAT Score Range 1220-1380

Selective = ACT Score Range 22-27, SAT Score Range 1030-1220

Traditional = ACT Score Range 20-23, SAT Score Range 950-1070

Liberal = ACT Score Range 18-21, SAT Score Range 870-990

Open = ACT Score Range 17-20, SAT Score Range 830-950

*** Standard Deviation

Source: ACT Institutional Data File, 2007

Table 8

Persistence to Degree* Rates for Four-Year Private Colleges by Admission Selectivity

Admission Selectivity**		Offering Only Bachelor's	Offering Bachelor's and Master's	Offering Bachelor's, Master's and Doctoral	All Institutions in Row
Highly Selective	Mean % =	88.1	80.4	83.2	84.3
	N =	25	16	30	71
	SD*** =	4.3	9.2	13.9	N/A
Selective	Mean % =	70.1	63.9	66.6	66.0
	N =	36	81	47	164
	SD*** =	9.2	10.4	8.7	N/A
Traditional	Mean % =	45.6	50.8	49.8	49.2
	N =	62	122	33	217
	SD*** =	15.2	10.4	13.8	N/A
Liberal	Mean % =	40.0	37.7	40.0	38.6
	N =	9	23	6	38
	SD*** =	12.1	16.5	10.8	N/A
Open	Mean % =	45.4	47.7	59.8	49.6
	N =	27	33	17	77
	SD*** =	24.3	19.6	15.8	N/A

* Completion in 5 years for BA/BS

** Highly Selective = ACT Score Range 27-31, SAT Score Range 1220-1380

Selective = ACT Score Range 22-27, SAT Score Range 1030-1220

Traditional = ACT Score Range 20-23, SAT Score Range 950-1070

Liberal = ACT Score Range 18-21, SAT Score Range 870-990

Open = ACT Score Range 17-20, SAT Score Range 830-950

*** Standard Deviation

Source: ACT Institutional Data File, 2007