Email Communication to Your **SOPHOMORES**: How to Fund College

**Suggested Subject Line**:

What Actions to take your Sophomore Year

**Copy**:

Dear **[student],**

Your sophomore year is where you lay the groundwork for your life after high school. Help your future self by thinking about college and consider how the actions and decisions you make this year might help pay for that college experience.

To help you do this, [check out this article which explains:](https://www.act.org/content/act/en/students-and-parents/class-of-2021.html)

* *Why academics help pay for college*
* *Activities mean more than just hanging out with friends*

If you have further questions on this topic, please schedule a time to come see me.

**[Signature]**

Email Communication to **PARENTS** of **Sophomores**: How to Fund College

**Suggested Subject Line**:

How to Help Build the College Fund

**Copy**:

Dear **[First Name],**

Simple Actions to Help Build the College Fund

College may be last thing your child is concerned with. And while we agree that it’s a long way off, we also know that sophomore year lays the groundwork for life after high school. So take a little time to make sure you help their future by thinking about college, and recognize that part of the college experience is paying for it.

To help you and your child do this, [check out this article which explains:](https://www.act.org/content/act/en/students-and-parents/class-of-2021.html)

* *Why academics help pay for college*
* *Activities are more than just hanging out with friends*

If you have further questions on this topic, feel free to contact me.

**[Signature]**