

The ACT Institutional Data Questionnaire



Get Your Message Out to Millions of High School Students

The ACT Institutional Data Questionnaire (IDQ) is a free survey that provides institutions of higher learning across the United States the opportunity to share information about themselves with millions of prospective students. The IDQ contains information on more than 3,500 two-year and four-year colleges and universities.

How Do Students Get This Information?

Through the ACT score reports, services such as DISCOVER®, the student website (www.actstudent.org), and the ACT College Search mobile app, you have the opportunity to get up-to-date information into students' hands, at no cost to your institution. This brochure provides a sample of the ACT Student Report and the ACT High School Report, along with a description of the data on the reports that comes from your IDQ response. Your official decision about requiring or recommending the ACT Writing Test is also posted on the student website.

How Can I Be Sure My Institution Is Providing Students the Most Up-to-Date Information?

Every winter, ACT invites you to update your Institutional Data Questionnaire. As the IDQ contact for your institution, you play a critical role in providing comprehensive, accurate information for millions of high school students, their counselors, and their families.

The IDQ collects important information about your college including:

- enrollment
- admissions
- costs
- financial aid
- student affairs
- academic programs

If you want to present students with the best information available about your campus, be sure to complete the ACT Institutional Data Questionnaire each year.

How Is Your Data Used?

Your information contributes to resources that influence students' college plans and career decisions.

1. The ACT College Search

ACT's College Search helps users focus and narrow their prospects for postsecondary education. Searching by names and/or selecting preferences and data provided in the IDQ, users can arrive at a manageable number of institutions to investigate more thoroughly. They can view the profile, visit the web page, and save "favorites" of nearly every two- and four-year postsecondary education institution in the United States. ACT offers a mobile app and online versions of the ACT College Search.



2. The DISCOVER Career Planning Program from ACT

Using the DISCOVER program, high school students—and users of any age—can find help preparing for college, career/technical training, and employment. Your IDQ data becomes part of the Schools section of DISCOVER, where users search for and retrieve details about colleges that meet their needs. For more information, visit www.act.org/discover.



3. The ACT High School Report

The High School Reports, sent to each student's high school, list detailed information about their college choices in a highly condensed format. This college information is based on what institutions provided in their IDQ.

INFORMATION ABOUT COLLEGES (See ACT User Handbook) Note: Some of this information (e.g., tuition and fees) may have changed since it was reported to ACT by the colleges.															STUDENT'S RELATIVE RANK AT COLLEGE							
COLLEGE ACT CODE	NAME OF COLLEGE	STATE	TYPE OF INSTITUTION	TYPE OF COLLEGE GOVT	TYPE OF COLLEGE COMMUNITY	ENROLLMENT	ADMISSIONS	APPLICANTS	ACCEPTED	ENROLLMENT	ACTIVITY	ACTIVITY	ACTIVITY	ACTIVITY	ACTIVITY	ACT TEST AREAS						
																E	M	R	S	C		
9521	UNIVERSITY OF OMEGA	CO	28640	MTR	TRAD	5600	67	02/15	E-S	M	Y	Y	Y	Y	2.8	6	2.2	83	38	73	40	58
9059	ALPHA UNIVERSITY	IA	20118	MC	SEL	9000	85	03/01	E-S	M	Y	Y	Y	Y	3.1	5	2.5	85	35	80	37	60
8866	BETA COMMUNITY COLL	CO	6500	SC	OPEN	4000	58	04/01	T-S	C	N	N	N	N	2.5	9	2.4	95	65	90	80	85
8905	MAGNA COLLEGE	OH	2800	SC	TRAD	8500	90	03/01	414	M	Y	Y	Y	N	2.7	6	2.7	82	41	72	45	56

ACT® HIGH SCHOOL REPORT

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DASH (—) INDICATES INFORMATION NOT PROVIDED.
www.act.org

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4. The ACT Writing Test

When you complete the IDQ, you record your college's official decision about requiring or recommending the ACT Writing Test for admission. Students then can view your decision online. To see this feature, go to www.actstudent.org and select the "Writing Test option" link.



5. The ACT Student Report

Information about students' college choices is prominently displayed on the front page of the report in the section called "Your College Reports." This college planning information is provided for the first four choices students list as score recipients when they take the ACT. A sample of the report is below.



The ACT® Plus Writing Student Report

10060210-00000001

STUDENT'S NAME: ANN C TAYLOR
 HIGH SCHOOL NAME: WHEAT RIDGE SR HIGH SCHOOL
 HIGH SCHOOL CODE: 067-890

ACT ID: -54116290
 SSN: XXX-XX-2010
 TEST DATE & LOCATION: APR 2010 NATIONAL



Your College Reports

At your direction, your scores from this test date are being reported to the colleges shown below. College planning information is provided for the first four choices you listed when you registered or tested. (Fifth and sixth choices, if any, appear just above your first choice.) Your GPA was calculated from the grades you reported. To view additional college planning information or to send additional reports, visit www.actstudent.org.

College Name and Code	What is the profile of enrolled 1st-year students at this college?			Is the program of study you prefer offered?	What are the approximate annual tuition and fees?		What percent of 1st-year students receive financial aid based on:	
	High School Class Rank	ACT Composite Score	High School Grade Point Average		In-state	Out-of-state	Need?	Merit?
UNIVERSITY OF OMEGA 9521 OMEGA CO 800/498-6068 www.omega.edu	A Majority in top 25%	B Middle 50% between 24-26	C 2.49	D 3.12	E Yes: 4-Yr. Degree	F \$9,000 \$15,000	G 85% 27%	
ALPHA UNIVERS 9059 UNIVERSITY CENTER IA 319/337-1000 www.alpha.edu	Majority in top 25%	Middle 50% between 21-26	2.49	3.12	Yes: 4-Yr. Degree	\$9,000 \$15,000	85% 27%	
BETA COMMUNITY COLLEGE 8866 CLARKSTON CO 800/498-6481 www.betacc.edu	Majority in top 75%	Middle 50% between 16-21	2.49	2.49	Yes: Program Avail	\$4,000 \$4,000	58% 18%	
MAGNA COLLEGE 8905 PLAINVIEW OH 800/525-6926 www.magna.edu	Majority in top 50%	Middle 50% between 21-26	2.71	2.71	Yes: 4-Yr. Degree	\$8,500 \$16,000	90% 35%	

Your Class Rank: TOP 25%
 Your Composite Score: 21
 Your Calculated GPA: 3.29
 Your Selected Major: ACCOUNTING

Check with colleges for recent changes in information. A dash (—) indicates information was not provided or could not be calculated. *Comprehensive fee including room and board. © 2008 by ACT, Inc. All rights reserved.

Explanation of information displayed above.

A	Contact Information for Your College
B	High School Class Rank of the Majority of Your First-Year Students
C	ACT Composite Score Range of Your First-Year Students
D	High School Grade Point Average of Your First-Year Students
E	Do you offer the program of study the student prefers?
F	Your approximate annual in-state tuition and fees Your approximate annual out-of-state tuition and fees
G	Percentage of your first-year students receiving need-based financial aid Percentage of your first-year students receiving merit-based financial aid



How Do I Provide Information?

ACT provides an online service for completing the IDQ. To update your institution's data, please go to www.act.org/idq/login. Login information is mailed each year to the IDQ contact on record. To assist you, we take your current IDQ data and display it on the same page you will use to enter new information. When possible, we also include data from your institution's submissions to the federal government's Integrated Postsecondary Education Data System (IPEDS).

What If I Am a First-Time User?

Our online questionnaire starts with general information about the service. We also provide an online Help section that answers your technical questions. You can access Help from any IDQ web page. And ACT staff can assist you by phone or through the e-mail address listed below.

What If I Need Other Departments to Complete Sections of the IDQ?

You do not have to complete the IDQ by yourself. You can share your login information with appropriate staff at your college from Admissions, Financial Aid, Housing, Student Services, or other departments, allowing them to complete sections of the IDQ. The IDQ system saves your data as you move from page to page. Each user should use the LOGOUT button at the top of the screen to leave the IDQ.

How Do I Submit My Updates?

Whether you complete the IDQ yourself, or have other departments contribute, as the IDQ contact at your institution you control when to submit your updates. When all the updates have been made and you have reviewed all sections of the IDQ, use the "Submit All Data" button.

How Can I Contact ACT?

Our staff is trained to help you complete all sections of the questionnaire. If you need assistance, please call or e-mail us at the contact information below.

ACT Institutional Data Questionnaire
P.O. Box 168
Iowa City, IA 52243-0168
Phone: 319.341.2634
E-mail: ACT-IDQ@act.org