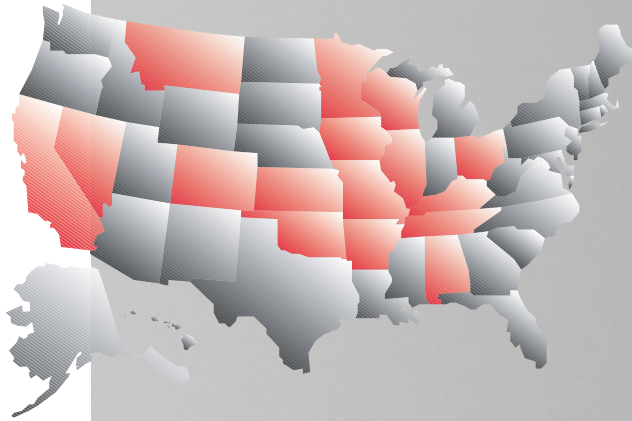


# ACT

## State Organizations

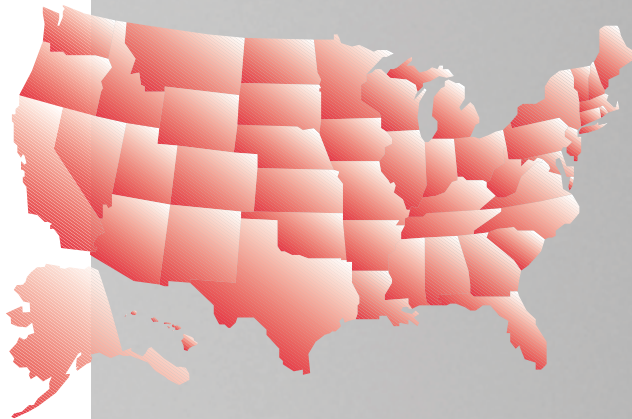
*Fifty Years—1959 to 2009*

1959



ACT

2009



ACT<sup>®</sup>



CALIFORNIA

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**ACT<sup>®</sup>**

FIFTY YEARS 1959 | 2009

*“Building a community of educators helping people achieve education and workplace success.”*

This is the mission statement of the ACT State Organizations, which have been crucial to ACT’s growth as a provider of solutions that promote education and workforce readiness for individuals around the world. ACT’s management and staff have relied heavily on the network for advice both for ensuring that ACT’s programs and services remain relevant to the needs of students, schools, and colleges, and for designing new services responsive to the ever-changing challenges faced by those charged with preparing the nation’s people for education and workplace success.

The ACT State Organizations, consisting primarily of individuals in secondary and postsecondary institutions, have been in existence since ACT was founded in 1959. The network is widely credited with providing an effective communication channel for ensuring the relevance of ACT’s services.

### **Building a Network**

The State Organizations were at the heart of ACT’s initial organizational structure. In 1959, ACT founders E.F. Lindquist and Ted McCarrel began organizing their professional colleagues—full-time employees of colleges and universities—into a network that would lay the foundation for the State Organizations.

The 16 states that joined in 1959 were Alabama, Arkansas, California, Colorado, Illinois, Iowa, Kansas, Kentucky, Minnesota, Missouri, Montana, Nevada, Ohio, Oklahoma, Tennessee, and Wisconsin. By the end of the school year, they were joined by Alaska, Idaho, and North Dakota.

The first ACT state coordinators were paid advisors who had direct involvement with ACT’s organization and development. Among their duties were communicating with high schools and colleges in their states; distributing materials such as announcements, publicity pieces, and registration forms to secondary and postsecondary institutions in their states; securing test facilities; handling registration forms; collecting fees; and forwarding reports to high schools and colleges. They also organized state advisory committees that eventually evolved into the State Organizations.

Upon ACT’s founding, McCarrel appointed regional directors to help State Organizations promote the ACT® test. By the time the first ACT test administration occurred in November 1959, the company had successfully recruited colleges and universities across the country to use ACT scores for college admissions.

In 1961, state coordinators became unpaid volunteers, serving as the governing body of and providing guidance to the organization. In subsequent years, steering committees were created. The role of the state coordinator evolved into that of state representative, a position that was either elected or appointed. When ACT established a 15-member Board of Trustees in 1965, state representatives filled eight of the seats,

giving State Organizations representation on the board. Also, new guidelines were created to determine how states could participate in the State Organization network.

### **Broadening the Scope**

In July 2003, a task force was established to redefine the role of the State Organizations following changes to ACT’s governing structure. Prior to that time, many of the State Organizations worked primarily with postsecondary institutions. While ACT’s college admissions and placement exam continued to gain in popularity, ACT had expanded its scope to incorporate new audiences, including secondary educators, workforce professionals, and government administrators at the state and federal levels. As a result, ACT needed to broaden the composition and the role of its State Organizations. In 2004, the ACT Board of Directors adopted the recommendations of the task force. They included:

- Adopting a common statement of purpose for the State Organizations
- Developing and implementing an annual plan of work based on strategic objectives
- Adopting a set of principles addressing the organizational structure and membership of the State Organizations
- Updating the role of the state representative to emphasize the position’s leadership responsibilities
- Designing and implementing a State Organization leadership development program

### **State Organizations Today**

As of ACT’s 50th anniversary in 2009, all 50 states are represented through the 44 ACT state and regional organizations across the country. These organizations have more than 8,000 members, and nearly 6,000 individuals attend the annual conferences. Generally, ACT State Organizations are led by a Council and an Executive Committee consisting of a State Representative, Chairperson, Chair-Elect, Past Chair, and Secretary.

Today, members of State Organizations provide advice and support to ACT. Their duties include:

- Serving as a communication link between educational institutions and agencies and ACT
- Coordinating and facilitating statewide professional development activities related to ACT’s mission
- Providing feedback on the utility and effectiveness of ACT programs and services
- Assisting ACT regional staff in identifying state service needs
- Providing input and advice on future ACT programs and services
- Identifying exemplary applications of ACT programs and services

# ACT STATE ORGANIZATIONS

## MISSION

Building a community of educators helping people achieve education and workforce success

## STATEMENT OF PURPOSE

ACT state organizations support and promote informed decision making by:

- Individuals engaged in education and career planning, preparation for further education and work, and lifelong learning
- Parties who are making or influencing decisions by those individuals

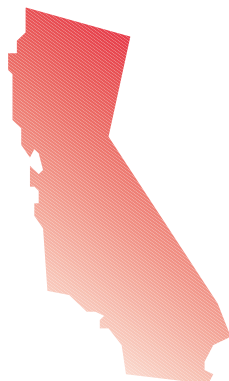
## The California ACT State Organization

The California ACT State Organization had two beginnings—one in the northern part of the state, and one in the southern part. State coordinators were appointed in both areas of the state in 1959, the year of ACT's founding, and colleges throughout California began accepting the ACT for admissions. In 1961, California State College System personnel conducted a study of the relative merits of the ACT test.

In 2004, new bylaws and structure for the ACT State Organizations prompted California to create one organization to cover the entire state.

Today, the California ACT State Organization is involved in many initiatives, including:

- Providing college and workplace readiness information to stakeholders
- Promoting and supporting California's EPAS® programs
- Promoting use of evidence-based research to address education policy
- Promoting college readiness and college success through K-16 professional development opportunities



## Past California ACT State Representatives

- 1959–1966 Robert Littrell, Director of Institutional Studies, California State College at Long Beach (Southern California)
- 1959–1966 Harold Temmer, Assistant Vice Chancellor, Academic Affairs, University of California at San Diego
- 1959–1989 Lyle Edmison, Vice President, Student Services, California State College at Hayward (Northern California)
- 1968–1983 Dorothy Kearney, Dean Emeritus and Consultant, Citrus College (Southern California)
- 1984–2000 Richard Swank, Division Director, University Services, California State College–Bakersfield (Southern California)
- 1989–2001 Gary Tudor, Director of Undergraduate Admissions, University of California–Davis (Northern California)
- 2000–2004 Dorothy Crutcher, District Director, Pupil Personnel Services, Huntington Beach Union High School District (Southern California)
- 2004–2007 William Tingley, Vice President for Admission and Financial Aid, Occidental College (Southern California)
- 2001–2009 James Maraviglia; Assistant Vice President for Admissions, Recruitment, and Financial Aid; Cal Poly, San Luis Obispo (California)

State Representatives are elected by the members of the State Organization to serve a term of three years, serving no more than three full consecutive terms.

State Representatives' duties and responsibilities include:

- Serving as a voting member of the Executive Committee and the Council
- Representing the views and interests of members of the State Organization
- Facilitating communications between ACT staff in its regional and national office and the members of the State Organization
- Reporting to the members of the State Organization on significant developments regarding ACT programs and services

## California Colleges and Universities That Have Accepted the ACT Since 1959

Biola University  
California State University–East Bay  
California State University–Long Beach  
California State University–Northridge  
Fresno City College  
Golden Gate University  
Hartnell College  
Long Beach City College  
Loyola Marymount University  
Pacific Christian College  
Pepperdine University  
San Diego State University  
San Francisco State University  
San José State University

### Current California ACT State Organization Council\*

#### *ACT State Representative*

James Maraviglia  
Assistant Vice President for Admissions,  
Recruitment, and Financial Aid  
Cal Poly, San Luis Obispo

#### *Chairperson*

Mae Brown  
Assistant Vice Chancellor, Admissions  
and Enrollment Services  
University of California–San Diego

#### *Chair-Elect*

Noreen Likins  
Principal  
Henry M. Gunn High School

#### *Past Chair*

Nancy Caine  
Director of College Counseling  
Saint Augustine High School

#### *Secretary*

Andre Stephens  
Director of Undergraduate Admissions  
Biola University

#### *ACT Liaison*

Ernest Valdez  
Assistant Vice President and Regional  
Manager  
ACT West Region

Shelley Davis  
Director, California GEAR UP  
AICCU

Debbie DiThomas  
Interim Vice Chancellor, Student  
Services and Operations  
Riverside Community College District

Nathan Evans  
Director of Admissions and Recruitment  
California State University–San Marcos

Blas Guerrero  
Director, Academic Advancement  
Educational Partnership Center  
University of California–Santa Cruz

Penni Hansen  
Administrator, Intersegmental Relations  
Office  
California Department of Education

Michael Hanson  
Superintendent  
Fresno Unified School District

Sandra Hayes  
Associate Vice President for Enrollment  
Management and Dean of Admission  
Santa Clara University

Allison Jones  
Assistant Vice Chancellor, Student  
Academic Support  
California State University, Office of the  
Chancellor

Robert Oakes  
Vice President, External Relations and  
Research  
AICCU

Mel Robertson  
Assistant Superintendent of Secondary  
Education Learning Support Services  
Poway Unified School District

Brett Schrader  
Director of Enrollment Management  
Occidental College

Granger Ward  
Executive Vice President  
AVID Center

\* As of May 2009

