



# Help Earners Celebrate Their Achievement and Get Noticed!

Your students have worked hard and earned an ACT® WorkKeys® National Career Readiness Certificate® (NCRC®). Congratulations on helping them build their skills and take the next step toward progressing within their careers! Digital credentials are fast becoming a source of truth in verifying skills and competencies. **So, now what?**

## 5 Things Your Student Should Do Next!

1

### Share their achievements on social media.

Encourage individuals to let colleagues, coworkers, and friends know about their achievements by posting on LinkedIn, Facebook, and other social media sites.



2

### Build or update a resume and online portfolio.

Digital credentials are verified proof of sought-after job skills. Add digital badges to resumes immediately. That way, employers looking for candidates with specific skills can find them.



3

### Take the next step in learning.

Learning doesn't have to stop now. Encourage them to keep going! Is there a course that can build on their skills? Use the badge as a digital transcript for further study.



4

### Look into future careers.

Where is the demand for people who have the skills they've just certified? Help them check out careers and industries associated with the WorkKeys NCRC on [jobprofiles.act.org](https://www.jobprofiles.act.org) or Credly's labor market insights.



5

### Have career conversations.

Employers are making hiring decisions based on verified skills. Encourage them to let managers or HR departments know they've been honing their skills by sharing digital credentials with them.

