**Subject Line:** **Considering taking the ACT again? Here are some reasons to retest…**

Dear**[Student]**,

Did you know that 57% of students who take the ACT more than once increase their score?

On average, for testers who received an initial score between 13 and 29, the second Composite score increases by one point. When you wonder if one point is worth it to retest, remember that one point could make a big difference—it could impact your eligibility for scholarship funding and affect your admission to college.

Not convinced? Here are some additional reasons you should consider retesting:

* You weren't feeling your best
* You didn't feel prepared
* Your nerves got the best of you
* You know you can do better
* You have learned more since testing

[Keep reading](http://www.act.org/content/act/en/students-and-parents/college-planning-articles/reasons-to-retest.html)to learn more reasons to retest!

**[Signature]**