

— ACT —

College & Career

READINESS CAMPAIGN

The ACT College and Career Readiness Campaign provides states with a platform to recognize exemplary efforts in college and career readiness in the following categories:

Student – High School – Postsecondary Institution – Employer



The Campaign was developed to help states shine a light on individuals and institutions that are doing more with less, overcoming obstacles, and serving as examples to others to improve the condition of college and career readiness for *all*.

ACT State Councils, comprised of education and workforce professionals in all 50 states and the District of Columbia, lead the Campaign in their respective states. ACT Councils drive application efforts and serve as the selection committee to determine state exemplars.

ACT State Councils look beyond academics when assessing applicants:

- How are students working with others to solve challenging problems?
- What are high schools and postsecondary institutions doing to promote collaborative problem-solving, responsibility, goal-striving, self-knowledge, and career exploration?
- How are employers working with their local communities to enhance the talent pipeline?

Application Process

1

ACT identifies potential high school senior and high school candidates based on data students provide to ACT when they take the test. Postsecondary institutions and employers may be nominated by an ACT State Council or self-nominate. Participating states will accept applications from identified and nominated candidates until December 31, 2016.



Student Readiness Exemplar



College & Career Transition Exemplar



Career Preparedness Exemplar



Workplace Success Exemplar

2

ACT State Councils determine state exemplars in January and February. Applicants will be notified of the status of their applications by March 10, 2017. State exemplars are recognized with certificates and student state exemplars will receive a \$500 nonrenewable scholarship.

3

Four National Semifinalists per category are chosen by an ACT Selection Committee. All National Semifinalists will receive obelisks and the students' scholarships will increase to \$1,000.



4

A National Selection Committee of national education and workforce leaders will select four National Exemplars, one per category. National Exemplars, along with all state exemplars and semifinalists, will be honored at an ACT recognition event in October 2017. The National Exemplars will receive glass plaques from ACT at the event in Iowa City, to which ACT will cover all travel costs for two attendees per exemplar. The nonrenewable scholarship given to the student National Exemplar will increase to \$4,000.

