

Field Heading	Field Content
Order Number	6-digit identifier unique for each program order
ACT Enroll ID	Sample ID: 5720bdc7413124ec00d49b5b
Population Name	Name of the population that the student is associated with at time of purchase
Source	Data source of the student's information (e.g. ACT EOS)
Enrollment Year	Student's enrollment year
Last Name	Last name
First Name	First name
M Initial	Middle initial
Street	House number/street, P.O. Box, etc.
City	City
State Abbreviation	2-character alpha abbreviation
Zip	Zip code
Zip+4	Extended zip code
Country Code	Based on ISO 3166 standards
Subdivision Code	Based on ISO 3166-2 standards
Province Abbreviation	AB= Alberta BC= British Columbia MB= Manitoba NB= New Brunswick NF= Newfoundland & Labrador NT= Northwest Territories NS= Nova Scotia NU= Nunavut ON= Ontario PE= Prince Edward Island QC= Quebec SK= Saskatchewan YT= Yukon
Postal Code	Non-US postal code
Email	Student email address
Gender	Gender
Birth Date	Reported as MM/DD/YY
Race/Ethnicity	Black/African American American Indian/Alaska Native White Hispanic/Latino Asian Native Hawaiian/Other Pacific Islander Two or more races Prefer not to respond Blank = not provided
High School Code	High School code list(s) available from ACT by calling 319.337.1365. 999999 indicates that code given by student is invalid; 999998 indicates student did not

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	give a high school code; 969998 indicates student could not find his/her high school code; 969999 indicates student is home schooled.
High School Graduation Year	4-digit year of high school graduation
Major 1	CIP code(s) based on student responses to SPS 11 and SPS 12 or favorited majors in ACT Profile; see CIP Codes – ACT Majors crosswalk at www.act.org/eos . Blank = not provided
Major 2	<i>Same Field Content description as Major 1.</i> Blank = not provided
Intended ACT College Major	3-digit ACT code response to SPS 11; see list of code numbers on www.act.org/eos
Career Area	1-character alpha code response to Student Information Section item 9; see list of Career Clusters and Career Areas
Mobility Index	Percentage likelihood that student will enroll out of state
Percent Rank Mobility Index	Percentile rank of Mobility Index
Inst Type Index	Percentage likelihood that student will enroll at private institution
Percent Rank Inst Type Index	Percentile rank of Institution Type Index
Selectivity Index	Prediction of the selectivity of the institution student is most likely to attend
Percent Rank Selectivity Index	Percentile rank of Selectivity Index
Inst Size Index	Prediction of the size of the institution student is most likely to attend
Percent Rank Inst Size Index	Percentile rank of Institution Size Index
Tag 1	ACT Enroll tag entered during export process
Tag 2	ACT Enroll tag entered during export process
Tag 3	ACT Enroll tag entered during export process