Email Communication to Your **JUNIORS**: Prepare for Senior Year

**Suggested Subject Line**:

How to avoid the senior slide

**Copy**:

Dear **[student],**

You’re only a few months away from starting your senior year. It’s a big year—both exciting and exhausting. It’s a time for you to look back and celebrate all that you’ve accomplished, but it’s also a time to look forward and get ready for the major life changes coming your way.

It can be a very rewarding year, but I always see a few students tempted to take it easy and lose focus. If you allow yourself to do this, it could cause problems down the road.

To help you avoid the “senior slide,” [take a look at this article](https://www.act.org/content/act/en/students-and-parents/class-of-2019.html) which explains:

* What you can expect your senior year of high school
* The importance of keeping life after high school front-and-center
* 3 goals to have your senior year

If you have any further questions about this topic, please schedule a time to come see me.

**[Signature]**

Email Communication to **PARENTS** of **JUNIORS**: Prepare for Senior Year

**Suggested Subject Line**:

The “senior slide” – How your child can avoid it

**Copy**:

Dear **[First Name],**

Your child is only a few months away from starting their senior year. It’s a big year – both an exciting and exhausting time. It’s a time to look back and celebrate all that your child has accomplished, but it’s also a time to look forward and get ready for the major life changes coming their way.

It can be a very rewarding year, but I always see a few students tempted to take it easy and lose focus. If your child allows this to happen, it will cause problems down the road.

To help avoid the “senior slide,” have your child [take a look at this article](https://www.act.org/content/act/en/students-and-parents/class-of-2019.html) which explains:

* What your child can expect during their senior year of high school
* The importance of keeping life after high school front-and-center
* The 3 goals your child should have during senior year

If you have any further questions about this topic, please don’t hesitate to contact me.

**[Signature]**