

15: Work Ethic for the 21st Century

More and more, employers are finding it challenging—borderline impossible—to find people with the skills required for on-the-job success. On Episode 15 of our Ready for Work podcast, recorded at our recent [ACT Workforce Summit](#), Josh Davies explained the number one characteristic today's employers are looking for: work ethic.

Josh Davies is the CEO of [The Center for Work Ethic Development](#), where he helps equip organizations to better prepare their local workforce for employment and lifelong success. At the ACT Workforce Summit, Josh delivered an energetic presentation on why work ethic matters in today's society—and debunks a few myths along the way.

Work ethic may be declining in people's eyes, and many point the finger at millennials. Josh argues that this isn't a generational problem. It's a societal problem—and it's nothing new.

Regardless of who they are or which career they go into, people need the same skills to be successful. But can you teach work ethic? Take a listen and hear Josh shed some light on this important and relevant topic.

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“Time and time again, what employers are telling us is that if you send somebody who has the right work ethic, we’ll take care of the rest.”

Josh Davies

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Resources

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About Our Guest

Josh Davies, Chief Executive Officer, The Center for Work Ethic Development, is passionate about helping others make a difference in their lives, jobs, and community. Through his work as a speaker and trainer, he has engaged and encouraged professionals across North America, the Middle East, and Asia. His engaging and connecting speaking style combined with relevant content make him an in-demand speaker, giving more than 75 keynote presentations and workshops to education, workforce, and corporate events annually. For the 2008 Democratic National Convention, Josh led the training for all 10,000 volunteers and more than 4,000 local service professionals for the event. Training Magazine named him as one of the top 10 trainers under 40 in America and the Denver Business Journal tapped him as one of Denver's 40 Under 40.

A graduate of American University, Josh has been awarded the Mile High Energy Award by Visit Denver, and an honorary Doctorate of Foodservice by the North American Food Equipment Manufacturers Association for his contributions to the industry. He finished serving his second term on the Executive Board of the Colorado Workforce Development Council, where he chaired the State Education and Training Steering Committee. He also led the P-Tech Selection Committee for Colorado and served on the board of the Colorado Opportunity Scholarship Initiative. In addition to his work in the public sector, Josh also served on the Board of Directors for the National Association of Workforce Development Professionals, was

President of the Council of Hotel and Restaurant Trainers (CHART) and co-chaired the Colorado State Youth Council.

Davies is the CEO of The Center for Work Ethic Development, an organization committed to developing workplace skills in the global workforce. Partnering with organizations in 49 states and 6 countries, they equip trainers and teachers to build the workforce of the 21st Century.