Email Communication to Your **JUNIORS**: Explore Possible College Majors

**Suggested Subject Line**:

How to Explore Possible College Majors

**Copy**:

Dear **[student],**

Research shows that students who are passionate about and stay in their major are more likely to persist through college and complete their degree in a timely manner. That’s why exploring and narrowing in on a major before you begin trudging through the college admission process can help you not only narrow your college list and save a lot of time, but also better set you up for future success.

[Get help with FREE resources](https://www.act.org/content/act/en/students-and-parents/class-of-2020.html):

* How to find interests and connect them to majors
* How to use potential majors to start exploring colleges and universities
* How to reduce stress in college

If you have further questions on this topic, please schedule a time to come see me.

**[Signature]**

Email Communication to **PARENTS** of **JUNIORS**: Explore Possible College Majors

**Suggested Subject Line**:

How to Explore Possible College Majors

**Copy**:

Dear **[First Name],**

Research shows that students who are passionate about and stay in their major are more likely to persist through college and complete their degree in a timely manner. That’s why having your child explore and choose a major before they begin trudging through the college admission process can help them not only narrow their college list and save a lot of time, but also better set them up for future success.

[Get help with FREE resources](https://www.act.org/content/act/en/students-and-parents/class-of-2020.html):

* How to find interests and connect them to majors
* How to use potential majors to start exploring colleges and universities
* How to reduce stress in college

If you have further questions on this topic, feel free to contact me.

**[Signature]**