Class of 2019

Email Communication to Your Seniors: Consider Retaking the ACT®

**Suggested Subject Line**:

Retaking the ACT: yes or no

**Copy**:

Dear **[student],**

You probably already know your ACT test scores can help, or hurt, your chances of getting into college or attaining a coveted scholarship. Armed with this knowledge makes deciding whether or not to retake the test in order to get that desired score.

With college and scholarship deadlines fast approaching, September may be an ideal option for you to retake the ACT, if necessary. [Learn from this article](https://www.act.org/content/act/en/students-and-parents/class-of-2019.html) which explains:

* What opportunities your score reflects
* If you should take the ACT again
* How to practice—for FREE—for the ACT

If you have any other questions about this topic, please schedule a time to talk with me.

**[Signature]**

Email Communication to **PARENTS of Senior**s: Consider Retaking the ACT®

**Suggested Subject Line**:

Retaking the ACT: yes or no

**Copy**:

Dear **[First Name],**

You and your child probably already know how their ACT test scores can help, or hurt, their chances of getting into college or attaining a coveted scholarship. That understanding will assist in deciding whether or not to retake the test in order to get that desired score.

With college and scholarship deadlines fast approaching, September may be an ideal option for a lot of your seniors to retake the ACT, if necessary. [Learn from this article](https://www.act.org/content/act/en/students-and-parents/class-of-2019.html) which explains:

* What opportunities their score reflects
* If they should take the ACT again
* How to practice—for FREE—for the ACT

If you have any other questions about this topic, please don’t hesitate to contact me.

**[Signature]**