Email Communication to Your **JUNIORS**: Go on Campus Visits

**Suggested Subject Line**:

Find the best-fit college

**Copy**:

Dear **[First Name],**

The college application process will be here before you know it, and although it’s an exciting time, it can also be stressful. To help reduce some of that stress, you should focus your energy only on the schools you know you want to attend.

A great way to find those select few is to go on campus visits. As spring approaches, my advice is to schedule a few.

Use this great [resource library](https://www.act.org/content/act/en/students-and-parents/class-of-2019.html) that will walk you through:

* Why visiting colleges is important
* The 9 activities students should do on a campus visit
* What to bring to a campus visit
* How to decide if that visited college is a good fit

And please schedule a visit with me if you need further help or have questions.

**[Signature]**

Email Communication to **PARENTS** of **JUNIORS**: Go on Campus Visits

**Suggested Subject Line**:

How to get more out of campus visits

**Copy**:

Dear **[First Name],**

The college decision process can be exciting and stressful at the same time. You and I both want your child to attend a college that is the best fit for him or her emotionally, socially, and academically.

One way to do this is through campus visits.

As spring approaches, you and your child should think about scheduling a few campus visits before college application season is here.

While you’re doing so, use this great [resource library](https://www.act.org/content/act/en/students-and-parents/class-of-2019.html) that will walk you through:

* Why visiting colleges is important
* The 9 activities students should do on a campus visit
* What to bring to a campus visit
* How to decide if that visited college is a good fit

And please contact me if you have further questions.

**[Signature]**