Email Communication to Your **SENIORS**: Figure Out the Cost for College

**Suggested Subject Line**:

Find out what you’ll actually be paying for college

**Copy**:

Dear **[First Name],**

As you start to hear back from colleges, it’s a good time to determine how much you’ll actually be paying for college.

There are a lot of factors to consider – tuition and fees, along with scholarships, grants, loans, and likely much more. On top of that, each school you’re accepted into could have a different way of defining cost.

To help with this, I’ve found this [interactive tool](https://docs.google.com/spreadsheets/d/1VFXyAtD_nEwmESfMPv-t0xQLlXe751j85d9AaPkuoNw/copy) that has made determining costs easier. I encourage you to use it as you weigh and compare your college options.

Please, come see me if you would like more help or have further questions.

**[Signature]**

Email Communication to **PARENTS** of **SENIORS**: Figure Out the Cost for College

**Suggested Subject Line**:

Determine the actual cost of college

**Copy**:

Dear **[First Name],**

As your student begins to hear back from colleges, you might be wondering how much their education is actually going to cost.

There are a lot of factors to consider – tuition and fees, along with scholarships, grants, loans, and maybe a lot more. On top of that, each school your students is accepted into could have a different way of defining cost.

To help with this, I’ve found this [interactive tool](https://docs.google.com/spreadsheets/d/1VFXyAtD_nEwmESfMPv-t0xQLlXe751j85d9AaPkuoNw/copy) that has made determining costs easier. I encourage you to use it as you and your student consider, weigh, and compare college options.

Please, contact me with any further questions.

**[Signature]**