

# A Bayesian Hierarchical Selection Model for Academic Growth with Missing Data

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WP-2015-04  
April, 2015

## ACT Working Paper Series



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## **Abstract**

Using a sample of schools testing annually in grades 9-11 with a vertically-linked series of assessments, a latent growth curve model is used to model test scores with student intercepts and slopes nested within school. Missed assessments can occur because of student mobility, student dropout, absenteeism, and other reasons. Missing data indicators are modeled using logistic regression, with grade 9 and potentially unobserved growth scores used as covariates. Under a hierarchical selection model, estimates of school effects on academic growth and missingness are obtained. The results from the selection model are compared to a model that ignores the missing data process.

*The author would like to acknowledge Ruitao Liu and Justine Radunzel for their review and helpful comments on this report.*

**KEY WORDS:** selection model, latent growth curve, hierarchical model, not missing at random, informative missingness, school effectiveness, Bayesian analysis, WinBUGS

## Introduction

Educators, researchers, and policymakers are increasingly interested in measures of academic growth for purposes of monitoring student progress, evaluating interventions, and measuring school or teacher effectiveness. Growth models require longitudinal data systems that track assessment data over time and link the data to individual students, teachers, and schools. Not unlike longitudinal data in other disciplines, missing data are common with academic assessment because of student migration out of the school system, sickness, truancy, and student dropout, among other reasons.

Customary methods for analyzing longitudinal data assume that data are *missing at random* – that is, missingness depends only on the observed responses and covariates. However, in the case of longitudinal assessment data, it is plausible that missingness is related to unobserved level of academic achievement. Academic difficulty or lack of academic growth could contribute to students leaving high school or missing assessment days. Alternatively, other student risk factors could affect both academic performance and likelihood of missing assessment days. If academic performance is the outcome of interest and unobserved academic performance constructs are related to missingness, data are *not missing at random*.

In this paper, a Bayesian approach is presented for jointly modeling the academic growth and missing data processes in an attempt to account for informative missingness. Using WinBUGS, the model was fit for a sample of schools that test annually in grades 9-11 with a series of vertically-scaled assessments. The results are compared to those from a simpler model that ignores the missing data process, with emphasis on measures of school effects on academic growth.

## **Informative dropout in longitudinal research**

This study deals with a common situation where the primary outcome is measured on individuals at multiple time points, and that the research focuses on examining predictors of change in the outcome. Random coefficient models are often used for this purpose. For example, each individual's vector of outcomes can be described by a person-specific intercept, slope, and possible higher-order terms. The individual effects are not observed and this type of model is also known as a latent growth curve model.

A common problem that arises in longitudinal studies is missing data in the primary outcome. Using maximum likelihood estimation on the observed data set results in unbiased estimation when the missingness process only depends on observed data and other observed covariates. This situation is known as *missing at random* (Little, 1995). Unfortunately, it is often plausible that the missing data process depends on the unobserved data. In this case, the data are *not missing at random* (Little, 1995), and estimation of the rate of change parameters may be biased. For example, in medical research, not missing at random can result when dropout is caused by illness or death. In an educational research example, not missing at random can result when missed assessments are influenced by students' expected academic performance. Wu & Bailey (1988) defined *informative right censoring* to refer to situations where the probability of dropping out depends on an individual's slope. Note that dropout is a specific type of missing data situation, where  $Y$  is no longer observed after time of dropout; in other cases intermittent missingness is possible.

Methods have been developed that attempt to correct the bias caused by not missing at random, which is also referred to as non-ignorable missingness or informative missingness. Two general types of models have been proposed: selection models, in which the missingness process

is modeled simultaneously with the outcome data process; and pattern-mixture models (c.f., Hedeker & Gibbons, 1997), which estimate the parameters of interest separately for each missing data pattern and then calculate overall estimates by averaging over the missing data patterns. This paper focuses on a type of selection model.

Selection models work by explicitly modeling the missing data process, with missing outcome data or latent variables used as predictors of missingness. When missing data depends on missing response variables, the situation is called outcome-dependent missingness; random-coefficient-dependent missingness occurs when the missing data depends on random effects or latent variables (Feldman & Rabe-Hesketh, 2012). When the missing data process depends on random effects or latent variables, the model is also called a *shared parameter model* because the random effects are used to describe the primary outcome measure and also used as predictors of missingness.

Studies of the performance of selection models generally find that models that ignore the missing data process result in bias associated with the rate of change (slope) parameters and that this bias increases as the relation between person-specific slopes and dropout becomes stronger, and when the proportion of subjects with fewer than two observations increases (Saha & Jones, 2005). In simulation studies, the true dropout process is known, and so the performance of different selection models can be studied under different scenarios. The studies have shown that the bias is diminished or eliminated by using selection models to jointly model the longitudinal outcome of interest and dropout data. In reality, the true dropout process is not known, so theory and judgment must be used to specify the model. Because of this subjectivity, it is recommended that researchers perform sensitivity analyses to examine the study results under a variety of assumed models (Molenberghs & Kenward, 2007; Xu & Blozis, 2011).

There are many variants of selection models, characterized by the model used for the primary outcome, the model used for the missing data process, the selection of predictors of missing data, and the hierarchical structure of the outcome and missingness models. Selection models first gained popularity in medical research. Wu & Carroll (1988) introduced the shared parameter model for analyzing rates of change of a continuous outcome between two groups. They used random subject effects (person-specific intercept and slope parameters) to model the continuous outcome and used the same random effects as predictors of study dropout. Mori, Woolson, & Woodworth (1994) used the shared parameter approach with a random slope model where each subject's number of measurements was modeled using the truncated geometric distribution. Diggle & Kenward (1994) specified an outcome-dependent missingness model with a multivariate linear model for the outcome and a logistic regression model for the dropout process. Predictors of dropout included the outcome at the time of dropout as well as the outcome measured at the time prior to dropout. Pulkstenis, Ten Have, & Landis (1998) fit a mixed effects logistic model to binary longitudinal data sharing parameters with a discrete-time survival model for the dropout process. Albert & Follmann (2000) used the shared parameter approach for repeated Poisson outcomes with informative dropout. Wang & Taylor (2001) proposed a joint model for longitudinal and event time data that allows the person-specific slopes to vary over time. They specified prior distributions and fit their model using MCMC methods.

More recently, selection models have gained momentum in educational research. Tanaka and Kanazawa (2010) analyzed grade 7 to grade 10 test score data using a latent growth curve model with dropout modeled using a logistic regression survival process depending on student intercepts and slopes. The model was specified and fit using Bayesian methods. McCaffrey and Lockwood (2011) studied grade 1-5 math score data with a focus on estimating teacher effects.

They specified two selection models: one modeling the number of observed test scores dependent on an unobserved student effect, and the other modeling each instance of test score missingness as binary random variable with logistic link function, again dependent on the unobserved student effect. They also studied a pattern-mixture model and discussed the sensitivity of their results to model specification. They found that the selection models and pattern-mixture models did not have much effect on estimated teacher effects. Xu and Blozis (2011) analyzed procedural learning task performance over time. They contrasted results from complete-case analysis (discarding observations with missing data), models that used the complete data set but assumed missing at random, selection models assuming outcome-dependent missingness, and a pattern-mixture model. Results changed appreciably when using the complete-case analysis, but were more stable across the selection models and model that assumed missing at random. Feldman and Rabe-Hesketh (2012) analyzed reading test score data from the NELS:88 longitudinal study using a latent growth curve model for the growth process and a logistic model for the dropout process with student intercepts and slopes included as predictors of dropout. They found that both intercepts and slopes were inversely related to risk of dropout, but that the parameter estimates of the growth model were quite similar for the regular model (that assumes missing at random and ignores the dropout process) and the shared parameter model. Karl, Yang, and Lohr (2013) fit a correlated parameter model, where the model for the primary outcome (test scores) depended on latent student and teacher effects, the model for missingness depended on different latent student and teacher effects, and the two sets of latent effects are allowed to be correlated. The correlated parameter model is considered a generalization of the shared parameter model.

## **Research questions**

The primary goal of this study is to determine the extent that accounting for informative missingness affects measures of student and school growth for a particular assessment system.

The primary research questions addressed are:

- 1) To what extent does accounting for informative missingness affect school effectiveness estimates?
- 2) To what extent does accounting for informative missingness affect individual student growth estimates?

## **Method**

### **Sample and data**

School systems that use ACT's College and Career Readiness System and test students each year with ACT Explore (grade 9), ACT Plan (grade 10), and the ACT College Readiness Assessment (grade 11) are the focus of this study. The three assessments share a common score scale, with different score ceilings. Explore scores range from 1-25, Plan scores range from 1-32, and ACT scores range from 1-36. Explore, Plan, and the ACT all contain multiple choice tests in English, Mathematics, Reading, and Science. The philosophical basis for the tests are that (a) the tests should measure academic skills necessary for education and work after high school and (b) the content of the tests should be related to major curriculum areas (ACT, 2013). For each assessment, the Composite score is calculated as the mean of the four subject area scores. The ACT focuses on the knowledge and skills attained as the cumulative effect of school experience. Plan is intended for all 10<sup>th</sup> graders and focuses on the knowledge and skills that are typically attained by grade 10, and Explore is intended for all students in grades 8 and 9 and focuses on the knowledge and skills that are usually attained by grade 8.



High schools with all-student testing programs in grades 9-11 are the focus of this study. Specifically, high schools that tested their 2012 high school graduating class with Explore in 2008-2009 (grade 9), Plan in 2009-2010 (grade 10), and the ACT in spring 2011 (grade 11) were included. Some students also elected to take the ACT in grade 12 and those test scores are included in the analysis. To determine if a high school had an all-student testing program, the proportion tested for grades 9, 10, and 11 was calculated. Proportion tested was defined as the number of tested students, divided by grade level enrollment.<sup>1</sup> Schools whose proportion tested was at least 0.75 for all three grade levels and located in a state that administers the ACT to all grade 11 students were included. The resulting sample of 223 high schools is summarized in Table 1 with respect to school percent eligible for free or reduced lunch, student sample size, and test score missingness for grades 9-12. There was considerable variation in the within-school sample sizes, with 13.9% of the schools having fewer than 40 students and 16.1% having more than 300. Most schools were in the 40-79 (25.6%) or 80-159 (29.1%) sample size ranges. Schools also varied with respect to poverty level (measured by percent eligible for free or reduced lunch), with 25.6% at 0-19%, 52.5% at 20-39%, 21.1% at 40-69%, and just 0.9% at 70% or higher. The mean percentage of students tested was 84.5% (SD=8.3) for grade 10 and 79.4% (SD=6.7) for grade 11. The mean percentage of students tested in grade 12 was 13.0% as relatively few students elected to test again in grade 12.

Students were included in the study if they took ACT Explore in grade 9 and were allocated to the high school they attended at that time. Because measures of school effectiveness are of interest in this study, only students whose academic growth could be attributed to a single high school were included. Thus, if a student was affiliated with more than one high school

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<sup>1</sup> Grade level enrollment data was obtained from the National Center for Education Statistics Common Core of Data School Database.

during grades 9-12, they were removed from the data set. The resulting sample of 35,286 students is summarized in Table 1 with respect to gender, ethnicity, mean test scores, and proportion missing test scores at grades 9-12. The sample was evenly distributed by gender, with 75.4% Caucasian, 11.9% Hispanic, 6.8% other race/ethnicity, 4.0% African American, and 1.9% unknown race/ethnicity. Compared to the national population of high school students, the sample has relatively more Caucasian and relatively fewer African American students. The mean Composite scores are 16.6 for grade 9, 18.4 for grade 10, 20.9 for grade 11, and 22.5 for grade 12. Because the number of students tested decreases with grade level, the simple means do not accurately portray average growth patterns. If lower achieving students are more likely to miss assessments, the simple means would suggest a higher level of growth than what would be observed if all students tested at each grade level.

**Table 1: Sample Description**

<i>High Schools</i>				
Number of Students	No.	%	Mean	SD
10-39	31	13.9		
40-79	57	25.6		
80-159	65	29.1		
160-299	34	15.2		
300+	36	16.1		
Poverty level	No.	%	Mean	SD
0-19%	57	25.6		
20-39%	117	52.5		
40-69%	47	21.1		
70%+	2	0.9		
Percent tested			Mean	SD
Grade 9			100.0	0.0
Grade 10			84.5	8.3
Grade 11			79.4	6.7
Grade 12			13.0	7.6
<i>Students</i>				
Gender	No.	%	Mean	SD
Female	17,250	48.9		
Male	17,962	50.9		
Unknown	74	0.2		
Race/ethnicity	No.	%	Mean	SD
African American	1,423	4.0		
Caucasian	26,591	75.4		
Hispanic	4,195	11.9		
Other	2,391	6.8		
Unknown	686	1.9		
Test scores	No.	%	Mean	SD
Grade 9	35,286	100.0	16.6	3.4
Grade 10	30,048	85.2	18.4	3.8
Grade 11	27,977	79.3	20.9	5.1
Grade 12	5,565	15.8	22.5	4.6

Because of the study inclusion criteria, all students had a baseline measurement (grade 9 test score). There were eight possible missing data patterns and the relative frequency of each is summarized in Table 2. A majority of students (61.6%) tested in grades 9-11, but not in grade 12 (note that the grade 12 test is not part of the all-student testing program). Another set of

students, 14.7%, tested in all four grade levels. Not including the grade 12 missingness, the most common missing data pattern (11.8%) was to test in grade 9, but then to miss grades 10-12. The next most common pattern (8.3%) was to test in grades 9 and 10, but then to miss the grade 11 and 12 tests. The most common intermittent missing data pattern (2.6%) was to miss the grade 10 and grade 12 tests, but to test in grade 11. Data indicating reasons for missed assessments was not available, but plausible reasons for missing data include high school dropout, migration out of the high school, absenteeism on test day, opting out of testing, and being held back.

**Table 2: Missing Data Patterns (O=test score missing, X=test score observed)**

Missing Data Pattern				N	%
9	10	11	12		
X	O	O	O	4,149	11.8
X	X	O	O	2,917	8.3
X	O	X	O	917	2.6
X	O	O	X	45	0.0
X	X	X	O	21,738	61.6
X	X	O	X	198	0.6
X	O	X	X	127	0.4
X	X	X	X	5,195	14.7
Total				35,286	100.0

### **Selection model for assessment data with missingness**

Selection models for informative missingness have two components: the longitudinal outcome component (test scores in our case) and the dropout/missingness component (indicators for missed assessments in our case). These two components are described separately and prior distributions for the model parameters are then specified. The model was fit using the Bayesian framework, which provides two key advantages: 1) reliable statistical inference with no reliance on asymptotic theory, and 2) a flexible framework for conducting sensitivity analysis of model specification and prior distributions.

**Hierarchical linear model for test score data.** The assessment data include subject-specific scores for English, Mathematics, Reading, and Science as well as a Composite score. Because school effects on overall academic readiness are of interest and to simplify the analysis, only Composite scores are used. The Composite score for the  $i$ th student from the  $j$ th school in the  $k$ th year of high school ( $k=1,2,3,4$ ) is denoted  $y_{ijk}$ . With the common score scale used by the Explore, Plan, and ACT assessments, a random coefficients model (Raudenbush & Bryk, 2002) is assumed so that initial academic performance (grade 9 score) and rate of change (slope) vary across students and high schools. Specifically,

**Equation 1: Level 1 Model for Test Scores**

$$y_{ijk} \sim N(b_{0ij} + t_{ijk}b_{1ij}, \sigma^2)$$

where  $b_{0ij}$  is the initial level of academic performance (intercept parameter) and  $b_{1ij}$  is the rate of change in academic performance (slope parameter) for the  $i^{\text{th}}$  student from the  $j$ th school. The number of months elapsed (not counting the three months of summer) since the start of high school (assumed to be September 1<sup>st</sup> of grade 9) is denoted  $t_{ijk}$ . This model is also referred to as a random intercepts and slopes model, a linear latent growth curve model, or a normal hierarchical linear model. The model assumes that deviations from each student's linear trajectory are normally distributed with variance  $\sigma^2$ . Each student's intercept and slope is assumed to be drawn from a bivariate normal distribution, with school-specific means and unstructured covariance matrix  $\Sigma_b$ :

**Equation 2: Level 2 Model for Student Intercepts and Slopes**

$$\begin{pmatrix} b_{0ij} \\ b_{1ij} \end{pmatrix} \sim N \left\{ \begin{pmatrix} r_{0j} \\ r_{1j} \end{pmatrix}, \Sigma_b = \begin{pmatrix} \Sigma_{11} & \Sigma_{12} \\ \Sigma_{12} & \Sigma_{22} \end{pmatrix} \right\}$$

where  $r_{0j}$  is the mean initial level of academic performance (school mean intercept) and  $r_{1j}$  is the mean rate of change in academic performance (school mean slope) for the  $j$ th school. The

school intercepts and slopes are assumed to be drawn from a bivariate normal distribution, with means modeled as a function of school poverty level (proportion of students eligible for free or reduced lunch) and unstructured covariance matrix  $\Sigma_r$ :

**Equation 3: Level 3 Model for School Intercepts and Slopes**

$$\begin{pmatrix} r_{0j} \\ r_{1j} \end{pmatrix} \sim N \left\{ \begin{pmatrix} \beta_0 + \beta_1 \times FRL_j \\ \beta_3 + \beta_4 \times FRL_j \end{pmatrix}, \Sigma_r = \begin{pmatrix} \eta_{11} & \eta_{12} \\ \eta_{12} & \eta_{22} \end{pmatrix} \right\}$$

With this model specification, estimates of  $b_{1ij}$  represent student growth measures, and estimates of  $r_{1j}$  are school growth measures. Under the assumption that student growth is attributed to schools, the school growth measure could be used as a measure of school effectiveness. A school effectiveness measure adjusted for school poverty level is then calculated as

$$r_{1j} - (\beta_3 + \beta_4 \times FRL_j).$$

**Logistic regression models for missing data.** Our data set includes indicators of whether students tested at grades 10, 11, and 12 (everyone tested at grade 9). Let  $m_{ijk}$  be the test score non-missing indicator ( $m_{ijk} = 0$  if missing,  $m_{ijk} = 1$  if not missing) for the  $i^{\text{th}}$  student from the  $j^{\text{th}}$  school at year  $k$  ( $k=2,3,4$  for grades 10, 11, and 12 respectively). Because missing the assessments is plausibly related to performance on the assessments, the missing data indicators are modeled as Bernoulli random variables with the probability of missing the assessment dependent on the baseline test score (grade 9 Composite score) and change from baseline (grade  $8+k$  Composite score - grade 9 Composite score). Because schools might have effects on missingness that are unrelated to test scores, school-specific intercepts are allowed. Logistic regression was used with the following specification of the logit function:

**Equation 4: Logit Function for Missing Data Models**

$$L_{ijk} = m_{0kj} + \alpha_{1k} y_{ij1} + \alpha_{2k} (y_{ijk} - y_{ij1})$$

This model specifies that the probability of missing an assessment depends on the test score at time  $k$ , which is potentially unobserved. Because the effects of academic performance on missing assessments are potentially different at grades 10, 11, and 12, the model also allows the missingness parameters to vary by time. The school effects on missing data are assumed to be drawn from a bivariate normal distribution with covariance matrix  $\Sigma_m$  :

**Equation 5: Level 2 Model for School Effects on Missingness**

$$\begin{pmatrix} m_{02j} \\ m_{03j} \\ m_{04j} \end{pmatrix} \sim N \left\{ \begin{pmatrix} \alpha_{02} \\ \alpha_{03} \\ \alpha_{04} \end{pmatrix}, \Sigma_m = \begin{pmatrix} \lambda_{11} & \lambda_{12} & \lambda_{13} \\ \lambda_{12} & \lambda_{22} & \lambda_{23} \\ \lambda_{13} & \lambda_{23} & \lambda_{33} \end{pmatrix} \right\}$$

Because the test scores are the focus of the hierarchical response model and are included as predictors in the missing data model, the full model specification is characterized as a selection model with outcome-dependent missingness, such as in Diggle & Kenward (1994) and Xu and Blozis (2011).

**Prior distributions.** Our general strategy for specifying prior distributions was to only use informative priors when such priors are needed to obtain proper posterior distributions. Hobert & Casella (1996) have shown that, for normal hierarchical linear models such as ours, proper prior distributions on these covariance matrices are needed for a proper joint posterior distribution. Therefore, informative priors were specified for the covariance matrices of student intercepts and slopes ( $\Sigma_b$ ), school mean intercepts and slopes ( $\Sigma_r$ ), and school effects on missingness ( $\Sigma_m$ ). Note that WinBUGS requires us to specify variance components using precisions (inverses of variances). Using a parametrization given by Carlin & Louis (pp. 166-168, 1996), a Wishart prior distribution is specified for the inverses of the covariance matrices as

**Equation 6: Wishart Priors for Covariance Matrices**

$$\Sigma^{-1} \sim W \left\{ (\kappa R)^{-1}, \kappa \right\}$$

where  $\kappa$  is a degree of freedom parameter that represents the effective sample size. By setting  $\kappa = 20$ , our prior distributions have about the same influence as an observed data likelihood for  $n=20$ . Using the parametrization given in Equation 6, the prior mean of  $\Sigma^{-1}$  is  $R^{-1}$ . To obtain the prior means for  $\Sigma_b$  and  $\Sigma_r$ , parameter values are elicited from subject matter experts. Two senior ACT researchers with 10+ years of experience working with Explore, Plan, and ACT data were asked to complete the prior elicitation exercise presented in Appendix A, yielding a priori estimates of the variance components. One expert completed the exercise based on personal experience and without performing any analysis or consulting related research findings, while the other completed the exercise by performing some analyses using data independent of the data used in this study. The model was fit using the prior distributions elicited from the first expert and then sensitivity to the prior was checked by comparing the results against those obtained by using the prior distributions elicited from the second expert. The prior mean for the variance components of the school effects on missingness were obtained by analyzing a dataset of high school enrollment counts for a single cohort of students from grades 9 through 12<sup>2</sup>.

For the other model parameters, proper prior distributions were not needed to obtain proper posterior distributions. For  $\underline{\beta}$  and  $\underline{\alpha}$ , multivariate normal priors were specified with mean 0 and covariance matrix  $10^9 I$ . Note that the large prior variances ensure that the prior distributions will have virtually no influence on the posterior distributions. For  $(\sigma^2)^{-1}$ , a gamma prior was specified with parameters 1 and  $10^{-9}$ , such that the prior density function is approximately proportional to 1, and hence has virtually no influence on the posteriors.

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<sup>2</sup> High school enrollment count data from the National Center for Educational Statistics Common Core of Data were analyzed. Grade 10, 11, and 12 enrollment counts were modeled as binomial random variables with number of trials given by grade 9 enrollment count. School poverty level was controlled and school effects were estimated for each grade level, and then the covariance matrix of school effects on enrollment was estimated.



## **Model fitting with WinBUGS**

Using Markov Chain Monte Carlo (MCMC) methods, parameter estimates were obtained by simulating from the joint posterior distribution of the model parameters using the WinBUGS software (Spiegelhalter, Thomas, Best, & Lunn, 2003). In addition to the selection model, a simpler model was fit that ignores the missing data and thus assumes that the data are missing at random. The simple model was also fit using WinBUGS and, with the exception of the missing data component, the model specification and syntax is identical to that of the selection model. MCMC methods require starting values for the model parameters. To obtain starting values for the growth model parameters, the simple model was fit using SAS PROC MIXED. To obtain starting values for the missing data component, random-effects logistic regression models were fit using SAS GLIMMIX after imputing missing test scores.

A single chain was used so that only one set of starting values was needed. For the selection model and simple model, 10,000 burn-in iterations were run to achieve sampling from the stationary posterior distribution. To test for lack of convergence, Geweke's (1992) diagnostic test was used on each of the model's parameters. This test did not suggest lack of convergence for any of the model's parameters. Then, 10,000 iterations were run to obtain a large sample of posterior draws. With 10,000 posterior draws, the sampling error in estimating the posterior mean was less than one tenth of the estimated posterior standard deviation for all parameters.

## **Results**

Using the MCMC approach, the posterior distribution of each unobserved parameter and unobserved outcome is simulated. The posterior mean is used as the estimate, and the posterior standard deviation serves as the standard error of the estimate. In Table 4, the growth model parameter estimates are presented for the selection model and the simple model that assumes

missing at random. The slope parameter estimates are modestly different for the two models, while the intercept parameters are much more similar. This agrees with prior research that has found that the simple model overestimates slope parameters when negative rates of change lead to a higher probability of dropping out. In particular, Saha and Jones (2005) found that the simple model has greater bias in the slope parameters (relative to the intercept parameters) under informative dropout.

**Table 4: Growth Model Parameter Estimates**

Component	Parameter (Predictor)	Selection Model		Simple Model	
		EST	SE	EST	SE
Test score intercept	$\beta_0$	16.610	0.106	16.670	0.105
	$\beta_1$ (FRL)	-2.799	0.325	-2.805	0.328
Test score slope	$\theta_0$	0.187	0.006	0.201	0.005
	$\theta_1$ (FRL)	-0.135	0.017	-0.129	0.017
Test score variance components	$\sigma_e^2$	1.951	0.015	1.685	0.012
	$\Sigma_{11}$	7.071	0.071	7.246	0.071
	$\Sigma_{12}$	0.223	0.002	0.189	0.002
	$\Sigma_{22}$	0.009	0.000	0.008	0.000
	$\eta_{11}$	0.405	0.047	0.415	0.048
	$\eta_{12}$	-0.001	0.002	-0.001	0.002
	$\eta_{22}$	0.001	0.000	0.001	0.000

Under the selection model, mean yearly growth per month of schooling (at a school with no students eligible for free or reduced lunch) is estimated at 0.187, whereas under the simple model the estimate is 0.201. This amounts to a difference of 7.5%, which is noteworthy but does not seem critically large. The estimates of the intercept parameters are very similar for the two models, which is expected because all students had an observed grade 9 test score, leaving less uncertainty in intercepts to be explained by missingness.

The effect of school poverty on the slope is significant in both models. Under the selection model, growth decreases 18%<sup>3</sup> for each 25 percentage point increase in free or reduced lunch eligibility. Under the simple model, growth decreases 16% for each 25 percentage point increase in students eligible for free or reduced lunch. The overall slope parameters suggest that students grow by 1.683<sup>4</sup> (selection model) or 1.809 (simple model) Composite score points per year for a school where no students are eligible for free or reduced lunch. For a school with 50% FRL-eligible, yearly Composite score growth falls to 1.076 (selection model) or 1.229 (simple model) Composite score points per year.

The parameter estimates for the missingness component of the selection model are presented in Table 5. For each grade level with potential missingness, the baseline grade 9 test score is predictive of missingness, as is the growth score. The effect of grade 9 test score is largest for grade 10 missingness (estimate=0.282), followed by grade 11 missingness (estimate=0.249), and then grade 12 missingness (estimate=0.086). Similarly, the effect of growth score (growth from grade 9) is largest for grade 10 missingness (estimate=1.059, standard error=0.020) and grade 11 missingness (estimate=0.562, standard error=0.009), followed by grade 12 missingness (estimate=0.128, standard error=0.007). The effect sizes of the predictors of missingness can be interpreted using odds ratios. For example, the odds of not missing the grade 10 test increase by a factor of 1.33<sup>5</sup> for each 1-point increase in 9<sup>th</sup> grade Composite score. The odds of not missing the grade 11 test increase by a factor of 1.75 for each 1-point increase in grade 9 to grade 11 growth.

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<sup>3</sup> This is calculated as  $0.135 * 0.25 / 0.187 = 0.18$ .

<sup>4</sup> This is calculated as  $0.187 * 9 = 1.683$

<sup>5</sup> Calculated as  $\exp(0.282) = 1.33$

**Table 5: Missingness Model Parameter Estimates**

Component	Parameter (Predictor)	Selection Model	
		EST	SE
Grade 10 missingness	$\alpha_{02}$	-2.565	0.132
	$\alpha_{12}$ (grade 9 score)	0.282	0.008
	$\alpha_{22}$ (grade 9 to 10 growth)	1.059	0.020
Grade 11 missingness	$\alpha_{03}$	-2.829	0.096
	$\alpha_{13}$ (grade 9 score)	0.249	0.006
	$\alpha_{23}$ (grade 9 to 11 growth)	0.562	0.009
Grade 12 missingness	$\alpha_{04}$	-3.576	0.091
	$\alpha_{14}$ (grade 9 score)	0.086	0.005
	$\alpha_{24}$ (grade 9 to 12 growth)	0.128	0.007
Missingness school variance components	$\lambda_{11}$	0.423	0.060
	$\lambda_{12}$	0.157	0.026
	$\lambda_{13}$	-0.031	0.033
	$\lambda_{22}$	0.125	0.018
	$\lambda_{23}$	0.002	0.018
	$\lambda_{33}$	0.282	0.037

Because of the large effects of baseline test scores and growth on missingness, the selection model adjusts the slope parameters and estimates of unobserved test scores downwards. Because only 11.8% of the sample had only one observed test score (Table 2), the adjustment of the slope parameters was not substantial. Prior studies reveal that the adjustment increases with the percentage of study subjects with fewer than two observations (Saha & Jones, 2005). The analyses produced estimates of individual school effects, including 1) school effects on student growth produced by the selection model, 2) school effectiveness estimates produced by the selection model, 3) school effects on student growth produced by the simple model, 4) school effectiveness estimates produced by the simple model, and 5) school effects on missingness (net

of effects on test scores) for grades 10, 11, and 12. The intercorrelations of the school effects are presented in Table 6.

**Table 6: Correlations of School Effects**

Variable	1	2	3	4	5	6	7
1. School growth (selection model)	1.00						
2. School effectiveness (selection model)	0.85	1.00					
3. School growth (simple model)	0.99	0.84	1.00				
4. School effectiveness (simple model)	0.84	0.98	0.85	1.00			
5. Missingness - grade 10	-0.09	-0.12	-0.16	-0.21	1.00		
6. Missingness - grade 11	-0.01	-0.07	-0.09	-0.17	0.83	1.00	
7. Missingness - grade 12	0.26	0.12	0.25	0.11	-0.11	0.00	1.00
8. Proportion FRL-eligible	-0.52	0.00	-0.52	0.00	-0.03	-0.10	-0.31

The correlation between the two school effectiveness measures from the two models is 0.98, suggesting that the selection model does not substantially change the rank ordering of schools in terms of effects on student growth, adjusted for school poverty level. The correlation between school effects on student growth and the school effectiveness measure is 0.85 for both models. These high correlations indicate that adjusting for school poverty level makes a difference in the rank ordering of schools. School poverty level had large negative correlations with school growth for the selection model ( $R=-0.52$ ) and for the simple model ( $R=-0.52$ ), showing that students enrolled at higher-poverty schools tend to experience less growth.

The correlations between school growth and school missingness effects were small in magnitude with the exception of school effect on grade 12 missingness ( $R=0.26$  for selection model,  $R=0.25$  for simple model). Higher missingness effects indicate that the school had *less* missingness, so the positive correlation suggests that schools that have higher growth effects have more students opting to test in grade 12, net of the effects of individual student test scores and growth. School effects on grade 10 missingness were highly correlated with effects on grade 11 missingness ( $R=0.83$ ), but neither was significantly correlated with grade 12 missingness. The

simple model's estimates of school growth and effectiveness tended to have small negative correlations with school effects on grade 10 and grade 11 missingness (correlations ranging from -0.09 to -0.21). These correlations suggest that there is a weak negative relationship between school growth effects and having fewer missed assessments, a direction that seems counterintuitive. Similar findings were observed for the selection model.

Examples of estimates of high school mean growth and high school effectiveness (mean growth adjusted for school poverty level) are provided in Table 7. Results for four high schools are provided: a large school with high levels of missingness, a small school with high levels of missingness, a large school with low missingness, and a small school with low missingness. In each case, the mean growth estimates are lower under the selection model. This is expected because the selection model acknowledges that students with lower growth are more likely to have missing data. The differences between the selection and simple model are greater for the two high schools (schools 4 and 78) with higher levels of missingness. For example, school 4 is missing 25% of the grade 10 assessments, 27% of the grade 11 assessments, and 72% of the grade 12 assessments. School 4's mean growth estimate falls by 12.7% (from 0.181 to 0.158) by moving from the simple model to the selection model. In contrast, school 126 is missing only 4% of the grade 10 assessments, 8% of the grade 11 assessments, and 75% of the grade 12 assessments. School 126's mean growth estimate falls by only 1.6% (from 0.243 to 0.239) by moving from the simple model to the selection model. Related to the changes in school mean growth, the school effectiveness estimates are also impacted by model choice. School 4's effectiveness score drops from -0.011 for the simple model to -0.020 for the selection model. School 126, on the other hand, sees an increase in its effectiveness score from 0.043 to 0.052.

**Table 7: High School Effect Estimate Examples**

High School	N	Missingness Rates	Measure	Selection Model		Simple Model	
				EST	SE	EST	SE
4	457	25%, 27%, 72%	Per-month growth	0.158	0.006	0.181	0.006
			School effectiveness	-0.020	0.008	-0.011	0.007
78	26	27%, 42%, 77%	Per-month growth	0.110	0.022	0.138	0.021
			School effectiveness	-0.033	0.022	-0.020	0.021
126	613	4%, 8%, 75%	Per-month growth	0.239	0.005	0.243	0.005
			School effectiveness	0.052	0.007	0.043	0.007
209	35	3%, 11%, 89%	Per-month growth	0.113	0.020	0.120	0.019
			School effectiveness	-0.026	0.021	-0.034	0.019

Estimates of individual student slope estimates were highly correlated ( $R=0.98$ ) under the two models. However, as was the case with the school effects, the results are different for individual students when data are missing. In Table 8, the means and standard deviations of the student slope estimates for the two models is presented for each missing data pattern. As expected, the mean slopes are most similar when there are no missing data (pattern 8), with a mean under the selection model of 0.204 and a mean under the simple model of 0.208. Under the most common missing data pattern (pattern 5, missing only the grade 12 test), the models also yield similar results (mean=0.178 under the selection model, 0.184 under the simple model). Under the most extreme missing data pattern (pattern 1), the mean under the selection model was substantially reduced to 0.064, compared to 0.135 under the simple model. For students who missed both assessments after grade 10, the mean slope was 0.122 under the selection model and 0.136 under the simple model.

**Table 8: Student Slope Estimate Summary Statistics, by Missing Data Patterns (O=test score missing, X=test score observed)**

Pattern	Grade Level				%	Selection model		Simple Model	
	9	10	11	12		Mean	SD	Mean	SD
1	X	O	O	O	11.8	0.064	0.077	0.135	0.077
2	X	X	O	O	8.3	0.122	0.081	0.136	0.074
3	X	O	X	O	2.6	0.122	0.087	0.140	0.085
4	X	O	O	X	0.0	0.100	0.067	0.113	0.066
5	X	X	X	O	61.6	0.178	0.097	0.184	0.093
6	X	X	O	X	0.6	0.106	0.072	0.111	0.070
7	X	O	X	X	0.4	0.183	0.081	0.193	0.079
8	X	X	X	X	14.7	0.204	0.083	0.208	0.080

Examples of individual student growth estimates are provided in Table 9. Results for five students with various missing data patterns are provided. Student 1 had observed scores for grades 9 and 10, with a least-squares slope estimate of 0.111. The simple model’s estimate of Student 1’s slope is 0.168, while the selection model’s estimate is 0.155. The simple model pulls the least-squares estimate toward the school mean slope, while the selection model adjusts the slope estimate downward because missed assessments are associated with lower growth. Students 2 and 4 had just one observed score, which is the most severe case of missingness in this study. It is therefore expected that the difference between the selection model estimate and the simple model estimate will be most pronounced. Indeed, the growth estimate for Student 2 is 0.196 under the simple model, but falls to 0.111 under the selection model. The growth estimate for Student 4 is 0.023 under the simple model, but falls to -0.053 under the selection model. While the least-squares slope is not estimable for either student because there is just one data point, the posterior mean growth estimates are much larger for Student 2 than for Student 4 under the simple model. This is the case because latent slopes are positively correlated with



latent intercepts (Table 4,  $R=0.78^6$ ) and so the posterior of the slope is informed by the grade 9 scores. The student variation in slopes is also influenced by school effects.

**Table 9: Student Growth Estimate Examples**

Student	Scores	Selection Model		Simple Model		Least-Squares	
		EST	SE	EST	SE	EST	SE
1	17, 18, ??, ??	0.155	0.047	0.167	0.052	0.111	--
2	18, ??, ??, ??	0.111	0.053	0.195	0.063	--	--
3	11, ??, 12, ??	0.003	0.035	0.029	0.039	0.042	--
4	10, ??, ??, ??	-0.053	0.052	0.025	0.062	--	--
5	17, 20, 24, 27	0.252	0.031	0.267	0.034	0.303	0.013

## Discussion

### Summarizing the results

Studying predictors of academic growth is an important area of research with potential to identify school practices and student behaviors that lead to better preparedness for college and careers. This area of study is also important for improving methods for measuring school and teacher effectiveness. To study predictors of academic growth when some students miss assessments or drop out of school, one should examine the sensitivity of analysis results to different assumptions about informative missingness. In this paper, a selection model was fit that assumed that missing data was predicted by potentially unobserved test scores, as well as a simpler model for the hierarchical outcome data.

The selection model results showed that students with lower initial test scores and lower growth were more likely to miss assessments. Compared to a model that ignored the missingness process, the selection model resulted in lower estimates of mean student growth. However, because 88% of the student sample had at least two observed test scores, growth was identifiable for the vast majority of students and the overall adjustment afforded by the selection

<sup>6</sup> Calculated as  $0.223/(7.071*0.009)^{0.5}=0.78$ .

model was modest. Importantly, our study did not include students missing baseline (grade 9) test scores, and so additional missing data patterns were excluded. It is likely that including students who did not have an observed grade 9 test score would have resulted in a greater difference between the selection model results and those obtained from the simple model that ignored the missing data process.

While the measures of school effectiveness were highly correlated for the selection model and simple model ( $R=0.98$ ), examination of school cases at the extremes of high and low missingness illustrated that the school effect estimates can be sensitive to model choice. Interestingly, school effects on missingness (net of the effects of test scores on missingness) were not positively correlated with school effects on student growth.

Measures of student growth were also highly correlated under the simple model and selection model. The selection model adjusted the mean student slope estimates downwards, and the adjustment was very pronounced (52.9%, from a mean of 0.135 to a mean of 0.064) for students who only had one observed test score. For other missing data patterns, the size of the adjustment ranged from 2.1% to 12.9%.

### **Need for sensitivity analysis**

While two models were considered, a more thorough analysis of the sensitivity of the results to model choice would have considered a larger set of alternative selection models or pattern-mixture models, both of which are designed to account for informative missingness. Our selection model assumed that missingness depends on observed outcomes, whereas alternative selection models, referred to as shared parameter models, might have assumed that missingness depends on latent student or school variables, such as the student intercept and slope. The shared parameter model assumes that latent student effects (e.g., true academic achievement or true

growth) affect missingness, whereas the selection model used in this study assumes that potentially unobserved test scores affect missingness. The main distinction in the two approaches is that the proposed selection model allows test score measurement errors to affect missingness, whereas the shared parameter does not.

Pattern-mixture models, whereby separate estimates are derived for each possible missing data pattern and then combined to form an overall estimate, could also be used in the sensitivity analysis. MCMC model-fitting methods provide a flexible framework for conducting sensitivity analysis because inferences can be made by simultaneously monitoring the posterior distributions of functions of parameters from competing models.

Because proper prior distributions were specified for the variance-covariance matrices of random effects, sensitivity to prior distributions was also checked. Priors were elicited from two subject matter experts and the results under the set two sets of priors were virtually identical, which was expected given the large sample of schools and students.

### **Model fitting using WinBUGS**

The selection model and simple model were fit using the WinBUGS software. Flat priors were specified for each parameter, with the exception of the three variance-covariance matrices of random effects (student intercepts and slopes, school intercepts and slopes, and school missingness effects). The prior distributions for the student and school effects were found using a prior elicitation exercise with subject matter experts, while the prior distribution for the variance-covariance of the school missingness effects was found using a data set independent of the study data set. The prior distribution had effective sample sizes of 20, which is relatively small compared to the sample size of 35,286 students and 223 schools.

The shared parameter model was relatively easy to fit using WinBUGS. Since WinBUGS is currently free and accessible to everyone (see <http://www.mrc-bsu.cam.ac.uk/bugs>), selection models can be implemented without much programming time and without investing in special software. Since the missingness component of the selection model adds considerable complexity to the posterior simulation, computing time is expected to be significantly greater for the selection model relative to the simple model. For our data set of 35,286 students and 223 schools, WinBUGS required 2.5 seconds per iteration for simultaneously fitting the selection model and simple model.

### **Limitations and ideas for additional research**

As discussed earlier, only one selection model was examined whereas additional models could have been fit to examine the sensitivity of the results to model specification. Student-level predictors of achievement intercepts, achievement slopes, or missingness were not examined. It is possible that the missingness process could have been explained by observable student characteristics such as prior course grades, family income, psychosocial measures of motivation, social engagement, and self-regulation (Casillas et al., 2012), and socio-demographic variables. If the missingness process is completely explained by observed data, the test scores would have been missing at random and there would be no need to fit the selection model. Future research should examine predictors of test score intercepts and slopes, as well as the predictors of missingness.

As discussed earlier, the primary distinction between the outcome-dependent missingness model used in this study and a random-effects-dependent missingness is whether test score measurement errors can affect the missingness process. Additional research should examine this issue to determine if observed test scores or latent test scores are more predictive of missingness.

While our sample of high schools (N=223) and students (N=35,286) was quite large, it is not necessarily representative of all schools in the United States. Schools had to have an all-student testing program with ACT's College Readiness Assessment System (ACT Explore, ACT Plan, and the ACT college readiness assessment) to be included. School poverty level was included as a predictor in the hierarchical growth model for test scores, and was shown to be negatively related to both intercepts (grade 9 academic achievement) and slopes (academic growth). Future research should include additional school characteristics as potential predictors of academic growth and missingness.

The growth model assumed a common scale for the test scores and the school effectiveness measure was defined as school mean slope, adjusted for school poverty level. Alternative models that regress current test scores on prior test scores do not require or assume a common scale of the test scores across multiple years (c.f., Allen, Bassiri, & Noble, 2009; Karl, Yang, and Lohr, 2013). Future research should examine the appropriateness of using selection models for growth models that assume common test score scales versus those that do not.

A final idea for future research would be to extend the high school growth model with missingness to include college enrollment, college retention, and other college outcome data. This research could examine effects of test score missingness, as well as academic achievement status and growth, on future outcomes. The research could also extend the analysis of high school effects on academic growth and missingness to include high school effects on college enrollment and college outcomes.

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## Appendix A: Prior elicitation exercise

Consider students who test with Explore at the start of grade 9, Plan in grade 10, the ACT in grade 11, and the ACT again (optionally) in grade 12. Think of their Composite scores plotted over time and summarized by an intercept and slope for each student.

Assume that the average starting point is 16.0 and assume that the average yearly change in score is 1.2. Within the typical high school, starting true score varies by student. Assuming a 50<sup>th</sup> percentile score of 16, what do you think would be the 90<sup>th</sup> percentile starting true score? *<P90\_intercept entered as 21.00, 19.39>*

Within the typical high school, growth (average yearly true score change) varies by student. Assuming that the 50<sup>th</sup> percentile of true growth is 1.2, what do you think would be the 90<sup>th</sup> percentile of true growth? *<P90\_slope entered as 2.40, 1.79>*

What do you think would be the correlation of starting true score and true growth? *<R\_slope\_intercept entered as 0.20, 0.27>*

True score starting points and true growth may also vary across high schools, after adjusting for school poverty level. Assuming a 50<sup>th</sup> percentile school-mean starting score of 16, what do you think would be the 90<sup>th</sup> percentile school-mean starting true score? *<P90\_school\_intercept entered as 17.50, 18.31>*

Assuming a 50<sup>th</sup> percentile school-mean growth score of 1.2, what do you think would be the 90<sup>th</sup> percentile school-mean true growth score? *<P90\_school\_slope entered as 1.60, 1.57>*

What do you think would be the school-level correlation of school-mean starting true score and school-mean true growth? *<R\_school\_slope\_intercept entered as 0.30, 0.32>*

The prior mean of the student and school covariance matrices is then calculated as:

Parameter	Prior Mean Formula	Prior Mean Expert #1	Prior Mean Expert #2
$\Sigma_{11}$	$\left(\frac{P90_{intercept} - 16}{1.645}\right)^2$	9.24	4.25
$\Sigma_{12}$	$R_{slope\_intercept} \sqrt{\Sigma_{11} \Sigma_{22}}$	0.049	0.022
$\Sigma_{22}$	$\left(\frac{P90_{slope} - 1.2}{9 \times 1.645}\right)^2$	0.0066	0.0016
$\eta_{11}$	$\left(\frac{P90_{school\ intercept} - 16}{1.645}\right)^2$	0.831	1.972
$\eta_{12}$	$R_{school\_slope\_intercept} \sqrt{\lambda_{11} \lambda_{22}}$	0.0074	0.0112
$\eta_{22}$	$\left(\frac{P90_{school\ slope} - 1.2}{9 \times 1.645}\right)^2$	0.00073	0.00062