

BECOMING A CHAMPION FOR ACT[®] DISTRICT TESTING

5 Steps for K-12 Educators

**Aiming to
strengthen
your
students'
college
and career
readiness?
Here's how
you can
champion
bringing
ACT District
Testing to
your school**



PLAN YOUR PRESENTATION

Use ready-made slides, notes, data, and templates to build a strong, evidence-based case for ACT District Testing.



MEET WITH LEADERSHIP

Gather key decision-makers to discuss how one dedicated testing day supports student success and address logistics like scheduling and cost.



PRESENT WITH IMPACT

Present the slideshow highlighting strategies, results, and return on investment experienced by successful schools.



SHARE TAKEAWAYS

Distribute flyers and leave-behinds that reinforce key benefits and address common questions.



TAKE ACTION

Follow up, share success stories, and invite others to join your advocacy efforts.



Find out more and download
your free advocacy toolkit:

act.org/district-testing

Need more support? The link will connect you with your ACT account executive. They're here to partner with you, champion your goals, and help make ACT District Testing a success in your school.