



# Student Success Recognition Clubs Toolkit

Implementation Guide



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## Introduction

At ACT, we know that student success takes many different forms, and we have been delighted to see how schools and districts recognize these unique successes. Notably, we have seen an increasing number of districts developing ACT-oriented success recognition clubs to highlight student achievements on the ACT test. For instance, some schools recognize every student who earns above a 25 on the ACT; others recognize every student who shows improvement between testing dates.

In the spirit of our mission of helping people achieve education and workplace success, ACT has built a free Student Success Recognition Club Toolkit that contains everything a school or district needs to create an ACT success recognition program! ACT has created this implementation guide to support you in getting started.

## What are ACT Student Success Recognition Clubs?

- A simple way for schools and districts to encourage students to try their best on the ACT and celebrate student success
- Free downloads for each club including: a customizable certificate, social media images, and locker signs
- Links to where schools and districts can purchase colored graduation honor cords to signify a student's achievement at graduation
- Open to be tailored to your school's individual goals

## What are the goals / objectives of the ACT Club program?

1. Easily accessible for schools to implement and utilize the success recognition program to celebrate student success
2. Offer districts a variety of methods to celebrate student successes customizable based on their individual goals or desired outcomes
3. Create excitement for students



## What ACT Clubs are available?

- ACT STEM Club: Celebrating students who meet the STEM benchmark
- ACT Score Jumper Club: Celebrating students who have taken the ACT and have raised their score
- ACT 30+/25+ Club: Celebrating students who receive a specific score on the ACT
- ACT Benchmark Beater Club: Celebrating students who have beaten the ACT benchmarks

## What does it mean to be in an ACT Club?

Students should be proud to be initiated into an ACT Student Success Recognition Club. Through their dedication and hard work, they are being recognized for their success on the ACT and college and career readiness. ACT Clubs are not an after-school activity that requires time outside of the normal school day, it is purely a recognition.

From telling their parents about their success to utilizing it on their college resumes, these recognition success kits are an achievement meant to create student excitement and motivate for long-term educational success.

ACT Clubs create an incentive to strive for a higher score, whether it be putting extra time into preparing for the tests or taking another attempt to better their last score. The foundation of this program is focusing on motivating students reaching their highest potential.

## Why should my school have ACT Clubs?

In the school setting, it is critically important that we celebrate and recognize the outstanding things that students accomplish, both inside and outside of the building. Watching students grow and accomplish their goals is essential to their confidence. The recognition of students fosters strong relationships among students, families, faculty, and community to create a positive school culture where students feel valued and supported to achieve their goals through their educational success.

## When can my school implement the ACT Clubs?

Your district can implement this program at any time. We recommend deploying it around your state or district test dates (or National test dates) to ensure cohesiveness & maximum effectiveness on the students in your district.



## How can my school implement ACT Clubs?

First, decide which clubs are most appropriate for your student body and your goals—pick a few or pick all of them! Next, visit [act.org/successrecognitionkits](https://act.org/successrecognitionkits) to find customizable templates that can be downloaded and personalized. Each ACT Club offers a customizable certificate, social media images, and lockers signs. You will also find links to purchase graduation honor cords to signify a student’s membership in an ACT Club at graduation.

We recommend following these steps to prepare your clubs for implementation:

- 1) Determine the club(s) you wish to implement & set the official requirements for a student to become a member:

Club:	Recommended Requirements:
ACT STEM CLUB	26+ STEM Score
ACT Score Jumper Club	Increase ACT score by at least 1 point
ACT 30+/25+ Club	30+ / 25+ score on the ACT
ACT Benchmark Beater Club	English – 18+ Math – 22+ Reading – 22+ Science – 23+

- 2) Determine which students meet the requirements
- 3) Download certificates and other materials from [act.org/successrecognitionkits](https://act.org/successrecognitionkits)
- 4) Edit, print & sign the student certificates and locker signs
- 5) Celebrate the students who are new members of the ACT Clubs!
- 6) Make sure your whole school and community are included in the celebration. Think about these tactics:
  - Announce during daily announcements, or in your school or local newspaper
  - Share on social media photos or videos (Be sure to use the hashtag #ACTSuccessClubs)
  - Promote in your newsletters
  - Create banners, display cases or bulletin boards
  - Give students [Graduation Honor Cords](#) to show off their achievements at graduation