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# An Innovative Approach: Bridging Job Seeker to Employment

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# The STATS



Overall Unemployment % in Nebraska  
Overall Unemployment % in Omaha

ZipCodes: 68110, 68111, and 68131  
*Approx: 45K eligible to work*

Hmm...



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# COMMUNITY IMPACT

- ACT WRC
- City of Omaha; Mayor & Councilman
- American Job Center - CareerOnestop
- Omaha Workforce Board
- Greater Omaha Chamber
- Douglas County Commissioner
- Community Agencies
- Metropolitan Community College
- Omaha Public School District
- Ralston Public School District

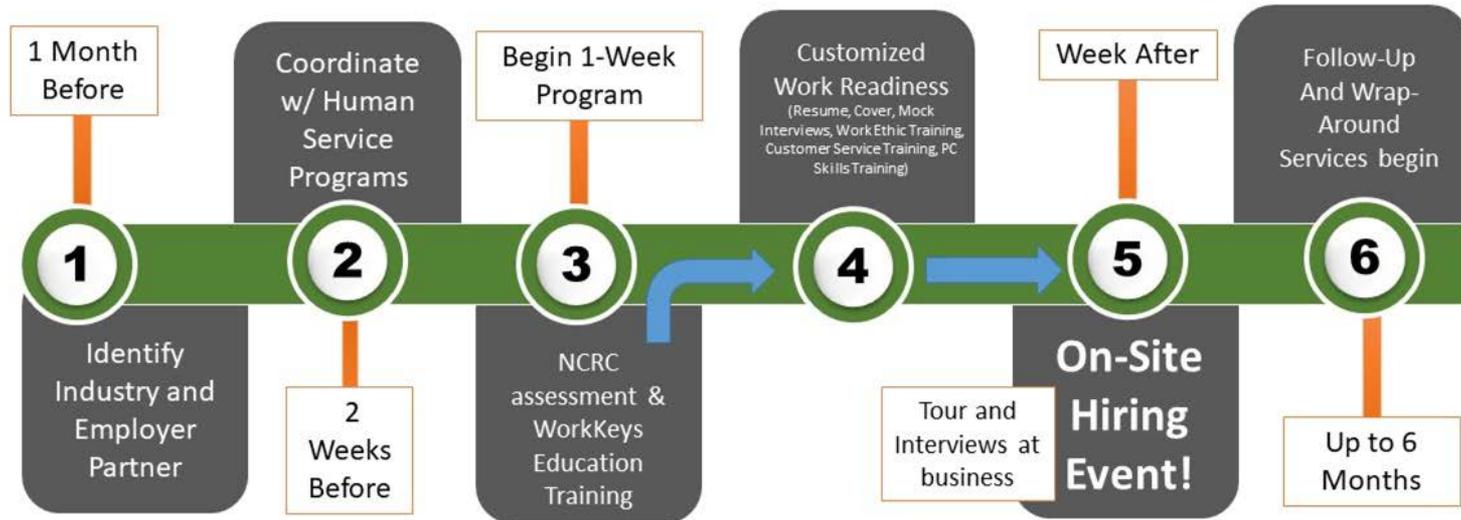




# CREATE: Career Placement Program

- Modeled after a TAAACCT grant
- 5 -day short term training
- Flipped Model of Hiring
- Portable Stackable Credentials
- Employer Buy-in
- High School Buy-in
- Career Skills Coaching

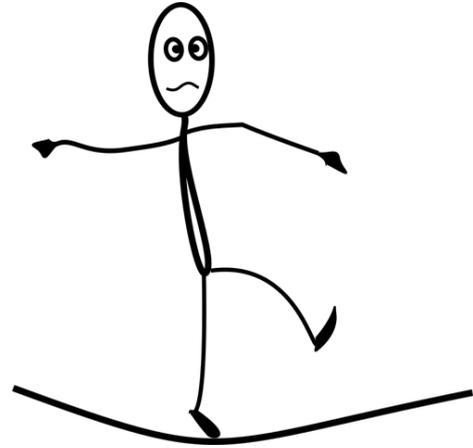
# CREATE: Career Placement Program





# COACHING: Best Practices

- Appreciative/Intrusive Advising
- **Not CASE MANAGERS**
- Focus on employment wants and needs
- Developing clear pathways to goals
- Direct referrals to Career Readiness Navigator at American Job Center for additional services





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# BUSINESS Engagement



- Deploy the #SCAL Team
- ROI
- Menu: Level of Engagement
- Business was part of the Team - Stakeholder



**Levels of  
Employer  
Engagement**

**Tier 1: Fully  
Vested**

Employer has engaged in at least **2** of the activities:

- Member of HWRC\*\*\*
- CPP Employer
- Job Skill Alignment Completed
- CENTS Tour Supporter

**Tier 2: Member of  
HWRC - ONLY**

**Tier 3: "Need POC"**

**What is their value add?**

- Still hiring?
- Industry Experience?
- Sponsorships?
- CENTS Tours?
- Event Hosting/Sub Committee – WF?
- Referral Source?

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# FUNDING

- Career Readiness to Eliminate Disparities Grant
- Private Funders
- Douglas County Commissioner
- Community College GAP Assistance Program
- WIOA
- Business Funding -- The ***MOST*** sustainable model
- Community Agencies w/ Aligned Goals





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# SUCCESS: Impact Stats

# Job Profiles: 21 (Various WK Skills)

# of Career Placement Programs: 41+

# of Job Placements: 314

Average Wage: \$16.35

% Retention at 6 months:

2017 – 84%

2018 – 82%

2019 – 90%





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# SUCCESS: Highlighted Articles

[Washington Post Article](#)

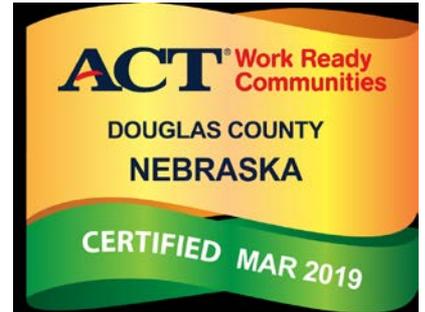
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