Email Communication to Your **JUNIORS**: How to explore colleges

**Suggested Subject Line**:

**How to choose the right college**

**Copy:**

Dear [Student],

For most students, the college search is overwhelming with over 4,500 degree-granting colleges and universities in the United States. One of the first items I recommend is to consider your college major [link to prior month's newsletter], then begin to narrow your search by finding the colleges that have a strong program for your prospective major. This will help refine your college list to a manageable 15.

To help you do this, [check out this article which explains:](https://www.act.org/content/act/en/students-and-parents/class-of-2020.html)

* *5 questions to discover the right colleges and universities for you*
* *How to create a college list*
* *Tool to explore colleges and universities*

If you have further questions on this topic, please schedule a time to come see me.

**[Signature]**

Email Communication to **PARENTS** of **JUNIORS**: How to explore colleges

**Suggested Subject Line**:

**How to choose the right college**

**Copy:**

Dear **[First Name],**

For most parents and their children, the college search is overwhelming with over 4,500 degree-granting college and universities in the United States! One of the first items I recommend is to consider your child's college major [link to prior month's newsletter]. Then sit down with your child to narrow the search by identifying colleges that have a strong program for their prospective major. This will help refine that college list to a manageable 15.

 To help you do this, [check out this article which explains:](https://www.act.org/content/act/en/students-and-parents/class-of-2020.html)

* *5 questions to help find the right colleges and universities for you*
* *How to create a college list*
* *Tool to explore colleges and universities*

If you have further questions on this topic, feel free to contact me.

**[Signature]**