**Subject Line:** **Get Your Name in the Game**

Dear **[Student]**,

When registering for the ACT® test, you can choose to sign up for the ACT Educational Opportunity Service (EOS). EOS is a free service that provides testers with free information from colleges, financial aid, and scholarship agencies that offer educational and career programs. Participating in EOS is optional, but the majority of students chose to opt in. In fact, more than two-thirds of students checked the box in 2018.

EOS can help you:

* Get discovered by colleges
* Find financial aid programs
* Broaden your college search

[Read the full article](http://www.act.org/content/act/en/students-and-parents/college-planning-articles/get-your-name-in-the-game.html) for more information about opting in to EOS.

[Signature]