**Suggested Subject Line**: How to Create a College List

Dear **[Student]**,

There are more than 4,500 degree-granting colleges and universities in the United States. How do you sort through all these options and select the few institutions you want to learn more about? The type of colleges you consider will depend on your goals and expectations.

Start by asking yourself about the following features:

* Major
* Location
* Size
* Cost to attend
* Extracurricular activities
* Requirements

Once you’ve considered these qualities, which is your highest priority? Use it to start finding and researching colleges.

Read the [full article](http://www.act.org/content/act/en/students-and-parents/how-to-create-a-college-list.html) for more tips on creating a college list.

**[Signature]**