Email Communication to **Your JUNIORS: Create a College List**

**Suggested Subject Line**:

Create your college list

**Copy**:

Dear **[First Name],**

Picking a college might feel like a long and overwhelming process. There’s so much to consider and narrowing your options to just one can be hard.

That’s why I suggest you create a list of colleges that you like and could possibly see yourself attending. To help you begin, read the information and download the tools found on [this page](https://www.act.org/content/act/en/students-and-parents/class-of-2019.html). They will help you consider your goals and expectations and how they may match or differ with different institutions.

Doing your research now and creating a college list saves a lot of time when you have to apply. You’ll know enough about the colleges to only apply to the institutions that are the best-fit for you.

 **[Signature]**

Email Communication to **PARENTS** of **JUNIORS**: **Create a College List**

**Suggested Subject Line**:

How to create a college list

**Copy**:

Dear **[First Name],**

Picking a college might feel like a long and overwhelming process for so many. That’s why I advise my students to create a list of colleges they like and could possibly see themselves attending.

As your child begins crafting their college list, take time to read the information and download the tools found on [this page](https://www.act.org/content/act/en/students-and-parents/class-of-2019.html). These resources will help your child consider their goals and expectations and how they may match or differ with different institutions.

Doing research and creating a college list now saves a lot of time before actually applying. Your child will know enough about the colleges to only apply to the institutions that are the best-fit for them.

Please contact me if you have more questions.

 **[Signature]**